



Life Preference Study-2009
Phase -1

Respondent Name:			
Address:			
Landmark:			
Telephone:	STD Code:	Number:	
Mobile:			
Email:			
Date of Interview:	_____ / _____ / 2009 (dd/mm/2009)		
Start time:	_____ : _____ am/pm	Mandatory - to be filled	
End time:	_____ : _____ am/pm	Mandatory - to be filled	
Name of Interviewer			Assign code
Name of Supervisor			Assign code

	AC	TEL BC	SPOT BC	PER BC	VC	SC	DATE					
TL	1	2	3	4	5	6					0	9
EIC	1	2	3	4	5	6					0	9
GH	1	2	3	4	5	6					0	9

QUOTAS

SEC	A	1
	B	2
	C	3
	D	4
	E	5

GENDER	Male	1
	Female	2
Age group	20-29	1
	30-39	2
	40-49	3
	50-59	4
	60-69	5

SCREENER

S1. You are:

Male	1
Female	2

S2. Your age is:

Less than 20	X	Terminate
20-29	1	Continue
30-39	2	
40-49	3	
50-59	4	
60-69	5	
More than 69	X	Terminate

S3. Could you please tell me what is the occupation of the main earner of your Household? By main earner I mean the person who contributes the most to the total household income. IF RETIRED, ASK: What was his occupation before he retired. CODE IN SEC GRID

Actual details of occupation _____

And, what is the highest level upto which of the main earner of your household has studied? CODE IN SEC GRID BELOW.

Actual details of Education _____

EDUCATION		ILLITERATE	LITERATE BUT NO FORMAL SCHOOLING / SCHOOL UP-TO 4YR	SCHOOL 5-9 YR	SSC/HSC	SSC/HSC BUT NOT GRADUATE	GRADUATE/POST GRADUATE GENERAL	GRADUATE POST GRADUATE PROFESSIONAL
OCCUPATION		1	2	3	4	5	6	7
UNSKILLED WORKER	1	E2	E2	E1	D	D	D	D
SKILLED WORKER	2	E2	E1	D	C	C	B2	B2
PETTY TRADERS	3	E2	D	D	C	C	B2	B2
SHOP OWNERS	4	D	D	C	B2	B1	A2	A2
BUSINESS/INDUSTRIALIST WITH NO. OF EMPLOYEES								
NONE	5	D	C	B2	B1	A2	A2	A1
1 – 9	6	C	B2	B2	B1	A2	A1	A1
10 +	7	B1	B1	A2	A2	A1	A1	A1
SELF EMPLOYED/ PROFESSIONAL	8	D	D	D	B2	B1	A2	A1
CLERICAL/SALESMAN	9	D	D	D	C	B2	B1	B1
SUPERVISORY LEVEL	10	D	D	C	C	B2	B1	A2
OFFICERS/EXECUTIVES JUNIOR	11	C	C	C	B2	B1	A2	A2
OFFICERS/EXECUTIVES MIDDLE/SENIOR	12	B1	B1	B1	B1	A2	A1	A1

MAINSection1

AQ1 Thinking about when you were a child and you were given an assignment in school, when did you usually do the assignment? **SELECT ONLY ONE THAT IS APPLICABLE.**

Got it done right away	1
Tended to get it done early, before the due date	2
Worked on it daily up until the due date	3
Tended to get it done toward the end	4
Got it done at the last minute	5
Did not go to school.	6

AQ2 Thinking about when you were a child and you were given an assignment in school, when did you plan to do your assignment? **SELECT ONLY ONE THAT IS APPLICABLE.**

I planned to get it done right away	1
I planned to get it done rather early, before the due date	2
I planned to work on it daily up until the due date	3
I planned to get it done rather toward the end	4
I planned to get it done at the last minute	5
I didn't make any plans	6
Did not go to school.	7

AQ3 Do the following statements hold true for you? If "it is particularly true for you", you would choose "1", and if "it doesn't hold true at all for you", you would choose "5". Of course, you may choose any number in between. **SELECT ONLY ONE THAT IS APPLICABLE.**

		It is particularly true for you	It is somewhat true for you	Can't say which	It is rather not true for you	It doesn't hold true at all for you
1	My daily life is fulfilling.	1	2	3	4	5
2	As a child I often got hurt.	1	2	3	4	5
3	Once I get used to a higher standard of living, it is very hard to lower it.	1	2	3	4	5
4	I prefer to get my work done before pleasure	1	2	3	4	5
5	I enjoy competing with others.	1	2	3	4	5

		It is particularly true for you	It is somewhat true for you	Can't say which	It is rather not true for you	It doesn't hold true at all for you
6	If I have work that needs to be completed in one day, I always finish it that day.	1	2	3	4	5
7	I know a lot about sports.	1	2	3	4	5
8	Even if I make plans, I end up procrastinating.	1	2	3	4	5
9	If there is something that I want, I need to buy it.	1	2	3	4	5
10	I always plan things before I actually do them.	1	2	3	4	5
11	I will never be robbed.	1	2	3	4	5
12	I plan to spend a lot of money or make purchases for expensive items in the future.	1	2	3	4	5
13	I don't feel uncomfortable borrowing money.	1	2	3	4	5
14	When I'm not sure about the outcome of a situation, I usually expect the best result.	1	2	3	4	5
15	I think I am good-looking	1	2	3	4	5
16	No matter how angry I get, I don't shout at others.	1	2	3	4	5
17	I have anxieties about my health.	1	2	3	4	5
18	I am deeply religious.	1	2	3	4	5
19	When I am faced with a problem, I usually act before I think.	1	2	3	4	5
20	I've been feeling stressed lately.	1	2	3	4	5
21	I've been feeling depressed lately.	1	2	3	4	5
22	I haven't been sleeping well lately.	1	2	3	4	5
23	I've been feeling lonely lately.	1	2	3	4	5

		It is particularly true for you	It is somewhat true for you	Can't say which	It is rather not true for you	It doesn't hold true at all for you
24	I am popular with members of the opposite sex.	1	2	3	4	5
25	During 12 th Grader, I was a fast short distance runner for my grade.	1	2	3	4	5
26	During 12 th Grader, I was a fast long distance runner for my grade.	1	2	3	4	5
27	I want to leave as much of my inheritance as possible.	1	2	3	4	5
28	I feel secure when I act in the same way as people around me.	1	2	3	4	5
29	You should defer to the opinion of the other group members when you are at work.	1	2	3	4	5
30	You should defer to the opinion of the other family members when it is home-related matter.	1	2	3	4	5
31	Collaborating in a team will bring better results than working individually.	1	2	3	4	5
32	Satisfaction from "achieving the goal by working together" is higher than that from "achieving the goal on your own."	1	2	3	4	5
33	One's work will bring him/her something worth to live for.	1	2	3	4	5
34	Work is means to get money.	1	2	3	4	5

AQ4 Do you agree with the following ideas? If "you totally agree to it", you would choose "1", and if "you totally disagree to it", you would choose "5". Of course, you may choose any number in between. SELECT ONLY ONE THAT IS APPLICABLE.

		You totally agree to it	You somewhat agree to it	Can't say which	You somewhat disagree to it	You totally disagree to it
1	It is disgraceful to think of money.	1	2	3	4	5
2	Since the future is uncertain, it is a waste to think about it.	1	2	3	4	5
3	Laws must be followed even if they are bad laws.	1	2	3	4	5
4	As long as you won't get caught it is okay to do something really bad.	1	2	3	4	5
5	Although the economy regulated by market forces increases income gap between the rich and the poor, it makes people wealthier in general; so in total, they are better off.	1	2	3	4	5
6	When the competition is greater, illegal activity and cheating increases.	1	2	3	4	5
7	It is the government's responsibility to take care of those who cannot take care of themselves financially.	1	2	3	4	5
8	People shouldn't gamble.	1	2	3	4	5
9	Saving money is the objective of life.	1	2	3	4	5

AQ5 Let's assume you have **two options** to receive some money. You may choose Option "A", to receive **5000Rs.** in **two days**; or Option "B", to receive a different amount in **nine days**. Compare the **amounts** and **timing** in Option "A" with Option "B" and indicate which amount you would prefer to receive **each for all 8 choices**. **SELECT ONLY ONE FROM "A" AND "B" FOR EACH OF ALL 8 ROWS.**

Option "A" (amount) (Receiving In 2 Days)	Option "B" (amount) (Receiving In 9 Days)	Includes An Annual Interest Rate Of:	Which <u>ONE</u> do you prefer?	
5000.00	4990.50	-10%	A	B
5000.00	5000.00	0%	A	B
5000.00	5009.50	10%	A	B
5000.00	5019.00	20%	A	B
5000.00	5048.00	50%	A	B
5000.00	5095.50	100%	A	B
5000.00	5191.50	200%	A	B
5000.00	5287.00	300%	A	B

AQ6 Now let's assume that you have the option to receive **5000Rs.** in **ninety days** or receive a different amount in **ninety-seven days**. Compare the **amounts** and **timing** in Option "A" with Option "B" and indicate which amount you would prefer to receive each for all 8 choices. **SELECT ONLY ONE FROM "A" AND "B" FOR EACH OF ALL 8 ROWS.**

Option "A" (amount) (Receiving In 90 Days)	Option "B" (amount) (Receiving In 97 Days)	Includes An Annual Interest Rate Of:	Which <u>ONE</u> do you prefer?	
5000.00	4990.50	-10%	A	B
5000.00	5000.00	0%	A	B
5000.00	5009.50	10%	A	B
5000.00	5019.00	20%	A	B
5000.00	5048.00	50%	A	B
5000.00	5095.50	100%	A	B
5000.00	5191.50	200%	A	B
5000.00	5287.00	300%	A	B

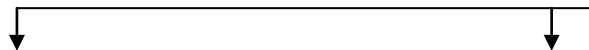
AQ7 Now let's assume that you have the option to receive **5000Rs.** in **one month** or receive a different amount in **thirteen months**. Compare the **amounts** and **timing** in Option "A" with Option "B" and indicate which amount you would prefer to receive each for all 8 choices. **SELECT ONLY ONE FROM "A" AND "B" FOR EACH OF ALL 8 ROWS.**



Option "A" (amount) (Receiving In 1 Month)	Option "B" (amount) (Receiving In 13 Months)	Includes An Annual Interest Rate Of:	Which <u>ONE</u> do you prefer?	
5000.00	4750.00	-5%	A	B
5000.00	5000.00	0%	A	B
5000.00	5100.00	2%	A	B
5000.00	5200.00	4%	A	B
5000.00	5300.00	6%	A	B
5000.00	5500.00	10%	A	B
5000.00	6000.00	20%	A	B
5000.00	7000.00	40%	A	B

AQ8 Now let's assume that you have the option to **pay 5000Rs.** in **one month** or **pay** a different amount in **thirteen months**. Compare the **amounts** and **timing** in Option "A" with Option "B" and indicate which amount you would prefer to **pay** each for all 8 choices. **SELECT ONLY ONE FROM "A" AND "B" FOR EACH OF ALL 8 ROWS.**



Option "A" (amount) (Paying In 1 Month)	Option "B" (amount) (Paying In 13 Months)	Includes An Annual Interest Rate Of:	Which <u>ONE</u> do you prefer?	
5000.00	4750.00	-5%	A	B
5000.00	5000.00	0%	A	B
5000.00	5005.00	0.1%	A	B
5000.00	5025.00	0.5%	A	B
5000.00	5050.00	1%	A	B
5000.00	5100.00	2%	A	B
5000.00	5300.00	6%	A	B
5000.00	5500.00	10%	A	B

AQ9 Which of the following two ways would you prefer to **receive your monthly income**? Assume that your job assignment is the same for each. If you are a dependent (e.g. student, housewife, etc.) and not working, please answer based on your monthly income being your actual living expenses. **SELECT ONLY ONE THAT IS APPLICABLE.**



1 Your monthly income has a 50% chance of doubling, but also has a 50% chance of decreasing by 30% 		2 Your monthly income is guaranteed to increase by 5% 	
SQ9-1 Of the following two jobs, which would you prefer? SELECT ONLY ONE THAT IS APPLICABLE.		SQ9-2 Of the following two jobs, which would you prefer? SELECT ONLY ONE THAT IS APPLICABLE.	
A job that has a 50% chance of the monthly income doubling , but also a 50% chance of the monthly income being cut in half	1	A job that has a 50% chance of the monthly income doubling , but also a 50% chance of the monthly income decreasing by 10%	1
A job with which your monthly income is guaranteed to increase by 5%	2	A job with which your monthly income is guaranteed to increase by 5%	2

AQ10 Which of the following two ways would you prefer to **receive your monthly income**? Assume that your job assignment is the same for each. If you are a dependent (e.g. student, housewife, etc.) and not working please answer based on your monthly income being your actual living expenses. **SELECT ONLY ONE THAT IS APPLICABLE.**

1		2	
Your monthly income has a 50% chance of increasing by 60% , but also has a 50% chance of decreasing by 10%		Your monthly income is guaranteed to increase by 5%	
			
ASQ10-1 Of the following two jobs, which would you prefer? SELECT ONLY ONE THAT IS APPLICABLE.		ASQ10-2 Of the following two jobs, which would you prefer? SELECT ONLY ONE THAT IS APPLICABLE.	
A job that has a 50% chance of the monthly income increasing by 30% , but also has a 50% chance of decreasing by 10%	1	A job that has a 50% chance of the monthly income increasing by 200% , but also has a 50% chance of decreasing by 10%	1
A job with which your monthly income is guaranteed to increase by 5%	2	A job with which your monthly income is guaranteed to increase by 5%	2

[3]

AQ11 Let's assume there is a lottery with a **50% chance of winning 10,000Rs. and a 50% chance of winning nothing.** If the lottery ticket is sold for **1,000Rs.**, would you purchase a ticket?
 SELECT ONLY ONE THAT IS APPLICABLE.

1 I would purchase a ticket 	2 I wouldn't purchase a ticket
ASQ11-1 What is the most you would pay to purchase the lottery ticket mentioned in Q11? I would pay up to Rs.	ASQ11-2 If the price of the lottery ticket mentioned in Q11 was lowered, at what amount would you purchase a ticket? I would purchase if the price is lowered to Rs.
<input style="width: 100px; height: 20px; border: 1px solid black;" type="text"/> Rs.	<input style="width: 100px; height: 20px; border: 1px solid black;" type="text"/> Rs.

AQ12 Overall, how happy would you say you are currently? Using a scale from 0 - 10 where “10” is “very happy” and “0” is “very unhappy”, how would you rate you **current level of happiness**?
 SELECT ONLY ONE THAT IS APPLICABLE.

(Rate)	10	9	8	7	6	5	4	3	2	1	0
Very Happy											Unhappy Very

AQ13 Compared to 2-3 years ago, do you think that you are happier now than you were then?
 SELECT ONLY ONE THAT IS APPLICABLE.

Happier than 2-3 years ago	1
Almost the same as 2-3 years ago	2
Unhappier than 2-3 years ago	3
Don't know	4

AQ14 What kind of life do you think is a happy life? Select all the boxes that hold true for you. If you choose more than one answer, please rank your choices in order of importance.

ASQ14-1 Ranking (the number if the respondent has more than one answer in the left column)
 (Answer by number, 1: Most important, 2: Second important, 3: Third most important)_____

	Code (AQ14)	Rank (AQ14-)
A life that I feel at ease and comfortable	1	
A life that I achieve something that I should be doing	2	
A life that is beneficial to people and society	3	

納品データは日本語調査票の方式 (AQ14 の カテゴリー番号入力) に変換してあります

AQ15 To be happy with your life, which of the following do you think is necessary? First choose **the top four** that are most important to you, then rank them in order of importance.

AQ15-1 Ranking (the number for the respondent's **FOUR** marked choices in the left column)

	Code (AQ15)
Your friends	1
Wealth of at least the average person	2
Admiration and respect of others	3
Your spouse/partner	4
Contribution to the society through something such as your work	5
Decent housing OR Housing of at least the average person	6
Fulfilling your own goal	7
Belief in religion	8
Your child/children	9

ASQ15-1 Ranking (the number for the respondent's **FOUR** marked choices in the left column)

Out of the selected code in AQ15, please write the codes which one is Most important, Second most important, Third most important and Forth most important, in the grid below.

Most important	Second most important	Third most important	Forth most important

AQ16 Please assume if you could choose the country in which you were born, in which country would you like to have been born? Please rank the four countries in the order of priorities.

	Ranking (the number from the top priority to the fourth priority)
China	
India	
Japan	
USA	
Don't know (if applicable, code=5)	

AQ17 When you usually go out, **how high does the probability of rain** have to be **before** you take an umbrella?

More than:

--	--	--

 %

AQ18 As the proverb says, “*Nothing ventured, nothing gained,*” there is a way of thinking that in order to achieve results, you need to take risks. On the other hand, as another proverb says, “*A wise man never courts danger,*” meaning that you should avoid risks as much as possible. **Which way of thinking is closest to the way you think?** On a scale of 0 – 10, with “10” being completely in agreement with the thinking “Nothing ventured, nothing gained”, and “0” being completely in agreement with the thinking “A wise man never courts danger”, please rate your behavioral pattern. **SELECT ONLY ONE THAT IS MOST APPLICABLE.**

(Rate)	10	9	8	7	6	5	4	3	2	1	0
	Nothing ventured Nothing gained										A Wise Man Never Courts Danger

AQ19 How does your standard of living compare with people around you? **SELECT ONLY ONE THAT IS APPLICABLE.**

Theirs is much lower than mine	1
Theirs is somewhat lower than mine	2
Theirs is about the same as mine	3
Theirs is somewhat higher than mine	4
Theirs is much higher than mine	5

ASQ19-1 In AQ19, with whom did you compare your standard of living? SELECT ONE THAT IS MOST APPLICABLE.

Neighbor	1
Classmates of your school days	2
Relatives	3
Families of your children's classmates	4
Person at work in your company who is in your age group, has similar academic background, or person who has started working in the same year	5
Person at work in your company who is assigned with similar job as you are, regardless of their age, academic background, year in which one joined a company.	6
Person working in another company in the same business who belongs to the same age group, has similar academic background, or person who has started working in the same year	7
Person working in another company in the same business who is assigned with similar job as you are, regardless of their age, academic background, year in which one joined a company	8
Average people in India	9
Average people in the world	10
Friend or acquaintance excluding above choices	11
Others (Specify:)	12
I don't know	13

AQ20 For the purpose of this question, please assume that your parents are both alive and that you do not live with them. Suppose that your parents had only **one-third** as much family income per person to live on as you do. How much of your own family income per month would you be willing to give to your parents to help them out until things changed (possibly a few years)? SELECT ONE THAT IS MOST APPLICABLE.

Up to 2 % of your family income per month	1
Up to 5 % of your family income per month	2
Up to 10 % of your family income per month	3
Up to 20 % of your family income per month	4
More than 20% of your family income per month	5
No help at all	6

AQ21 For the purpose of this question, please assume that you have a child and that **your child** does not live with you. Suppose that your child had only **one-third** as much family income per person to live on as you do. How much of your own family income per month would you be willing to give to your child to help out until things changed (possibly a few years)? SELECT ONE THAT IS MOST APPLICABLE.

Up to 2 % of your family income per month	1
Up to 5 % of your family income per month	2
Up to 10 % of your family income per month	3
Up to 20 % of your family income per month	4
More than 20% of your family income per month	5

No help at all	6
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AQ22 Suppose that you found a well-known charity that gave financial help to people who typically had about **one-fifth** of your family income per person. Up to how much of your own family income per month would you be willing to give the charity if you knew the money would go directly to benefit these people? SELECT ONE THAT IS MOST APPLICABLE.

Up to 2 % of your family income per month	1
Up to 5 % of your family income per month	2
Up to 10 % of your family income per month	3
Up to 20 % of your family income per month	4
More than 20% of your family income per month	5
No help at all	6

AQ23 Please identify whether each statement below is **True or False?** SELECT TRUE OR FALSE FOR EACH.

	True	False
Delhi Daredevils were the runner's up in the first edition of the IPL held in April 2008	1	2
India became the champion of the 20-20 Cricket World Cup 2008 held in South Africa.	1	2
In the Beijing 2008 Olympic Games, India won the gold medal in Men's Air Rifle Shooting.	1	2
In the Beijing 2008 Olympic Games, India got the semi-final berth in the Indian Men's Hockey Team.	1	2
Viswanathan Anand successfully defended his world title in World Chess Championship 2008.	1	2
India won the Davis Cup title in 2008	1	2

Section2

<The following questions are about you.>

BQ1 Where do you currently live?

Delhi	1
Mumbai	2
Bangalore	3
Chennai	4
Kolkata	5
Hyderabad	6
Other region (Specify:)	7

BQ2 What language do you speak in your daily life? SELECT ALL THAT ARE APPLICABLE.

English	1
Hindi	2
Kannada	3
Tamil	4
Bengali	5
Telgu	6
Other language (Specify:)	7

BQ3 Have you ever traveled outside of the state where you live? SELECT ONE THAT IS APPLICABLE.

- 1 I have traveled abroad. →Go to **BSQ3-1**
- 2 I have only traveled outside of the state where I live within India→ Go to Q4
- 3 Never → Go to Q4

BSQ3-1 You answered that you have traveled aboard. To which countries have you ever traveled?

Select all countries/regions you have traveled.

USA	01	Bangladesh	07
Europe	02	Pakistan	08
East-south Asia	03	Sri Lanka	09
China	04	Nepal	10
Japan	05	Bhutan	11
Middle-east	06	Other (Specify:)	12

BQ. 4 Which of the following electrical gadgets do you have in your house? Please select all that apply. (MA)

TV(excluding LCD/Plasma TV)	01
LCD/Plasma TV	02
Car	03
Motorbike	04
Digital camera	05
CD player	06
DVD player	07
Movie camera	08
Car audio	09
HD/DVD recorder	10
Mobile phone	11
Personal computer	12

Printer	13
FAX	14
Rice cooker	15
Vacuum cleaner	16
Microwave oven	17
Refrigerator	18
Dish washer	19
Air conditioner	20
Washing machine	21
Air purifier	22
Video game	23
<i>(DO NOT READ) Don't know/Refused</i>	99

BQ. 5 Do you have an access to the Internet? If yes, where do you access to the Internet? Please select all that apply. (MA)

No, I do not use the Internet	1
Yes, I use the Internet at home	2
Yes, I use the Internet at work	3
Yes, I use the Internet at school	4
Yes, I use the Internet at Internet café	5
Others (please specify)	6

BQ6 What is your gender?

Male	1
Female	2

BQ7 Do you **currently** have a spouse (husband or wife, including common-law marriage)?

I have a spouse (husband or wife, including common-law marriage)	1	→ Go to BSQ7-1
I don't have a spouse	2	

BQ7-1 Have you ever experienced a death of your spouse or experienced a divorce or a separation?
Here, a spouse includes common-law husband or wife. SELECT ONE THAT IS MOST APPLICABLE.

I've experienced a divorce or a separation	1
I've experienced a death of my spouse	2
I've experienced both a divorce/separation and a death of my spouse	3
I've experienced neither	4

BQ8 What is your height and weight? (ROUND TO NEAREST INTEGER)

Height:

--	--	--

 cm Weight:

--	--	--

 kg

BQ9 Are you right-handed or left-handed? SELECT ONLY ONE THAT IS APPLICABLE FOR EACH.

	Right-handed	Left-handed	Both hands
<u>Dominant hand at present</u>	1	2	3
<u>Dominant hand at birth</u>	1	2	3

IF THE RESPONDENT DOSE NOT HAVE A SPOUSE, ASK THE FOLLOWING QUESTIONS ONLY ABOUT THE RESPONDENT (YOU, YOURSELF)

BQ10 When were you born?

You, yourself	19		
--------------------------	----	--	--

Your spouse	19		
------------------------	----	--	--

BQ11 How many brothers and sisters did you have when you were 15 years old?

Number of brothers and sisters you had when you were 15 years old

	Number
Older brothers	
Older sisters	
Younger brothers	
Younger sisters	

BQ12 Please indicate the highest level of education (or equivalent) completed by you and your

spouse. If you are still in school, select the one you are in now. SELECT ONLY ONE THAT IS APPLICABLE.

	Self	Spouse
Illiterate	1	1
Literate but no formal schooling	2	2
School : Up to 4 year	3	3
School : Up to 5~9 year	4	4
HSC/SSC	5	5
Some college but not graduate	6	6
Graduate/ Post-Graduate-General (B.A., M.Sc., B.Com. etc)	7	7
Graduate/ Post-Graduate-Professional (B.E., M.Tech, MBA, MBSS, etc)	8	8
Don't know / Can't Say		9

BQ13 What are you and your spouse's occupations? SELECT ONLY ONE THAT IS MOST APPLICABLE FOR EACH.

	Self	Spouse
Office worker (office clerks, sales persons)	1	1
Shop workers (running retail shops, shop persons or door-to-door salesman, etc.)	2	2
Managerial post (manager of government employees or a company's employees, or directors, etc.)	3	3
Specialists / Technical posts (teachers, doctors, technical experts, or artists, etc.)	4	4
Worker in the Service industry (barbers/hairstylists, waiters/waitresses, taxi drivers or security guards, etc.)	5	5
Field worker (carpenters, repairmen or factory workers, etc.)	6	6
Agriculture, forestry and fisheries industry	7	7
Housewives/Househusbands (part-time workers)	8	8
Housewives/Househusbands (unemployed)	9	9
Student	10	10
Retired (excluding housewives/househusbands)	11	11
Unemployed (excluding housewives/househusbands)	12	12
Other (Specify: _____)	13	13

IF THE RESPONDENT ANSWERED 1 TO 8 FOR YOURSELF AT Q13., CONTINUE THE FOLLOWING QUESTIONS FROM SQ13-1 TO BSQ13-6. OTHERWISE, SKIP TO BQ14.

BSQ13-1 What is the type of your employment? **SELECT ONLY ONE THAT IS APPLICABLE.**

Company employee/Organization staff	1
Government employee	2
Businessman/Director	3
Self-employed	4
Family business employee (in self-employed business)	5
Employee of state-run/governmental factory	6

BSQ13-2 How many years have you been working for your present company? **SELECT ONLY ONE THAT IS APPLICABLE.**

Less than a year	1
A year to less than 5 years	2
5 years to less than 10 years	3
10 years to less than 20 years	4
20 years to less than 30 years	5
30 years to less than 40 years	6
More than 40 years	7

BSQ13-3 Approximately how many employees are working for **the company/office you are working for**? Answer the approximate number including all the head office, branch offices, branch stores, sales offices and factories. If you are working for a government organization, select "9. Government employee." **SELECT ONLY ONE THAT IS APPLICABLE.**

1 to 5 people	1
6 to 29 people	2
30 to 99 people	3
100 to 299 people	4
300 to 499 people	5
500 to 999 people	6
1,000 to 4,999 people	7
More than 5,000 people	8
Government employee	9

BSQ13-4 Which one of the following best describes the **industry** in which you work? **SELECT ONLY ONE THAT IS APPLICABLE.**

Agriculture, forestry and fisheries industry	1
Mining industry	2
Construction industry	3
Manufacturing industry	4
Wholesale/Retail business	5
Financial/Insurance business	6
Real estate business	7
Transport /Correspondence industry	8
Electric/Gas/Water/Heat supply industry	9
Service industry	10
Education	11
Others	12

BSQ13-5 To what extent is your salary or wage based on your work performance? **SELECT ONLY ONE THAT IS APPLICABLE.**

The wage is based almost entirely on my performance	1
The wage is based mostly on my performance	2
The wage is based slightly on my performance	3
The wage is not at all based on my performance	4

BSQ13-6 About how hard do you work each day? Please answer based on the amount of work you do **per hour**. **SELECT ONLY ONE THAT IS APPLICABLE.**

I could not work any harder than I currently work	1
I work as hard as I can	2
I work continuously	3
I work but have some downtime	4
I work but have a lot of downtime	5

[ASK ALL]

BQ14 Do you have any children?

No children	1	Go to BQ15
Have children	2	Continue to BSQ14-1

[ONLY ASK RESPONDENTS WHO HAVE CHILDREN (BQ14=2)]

How many children do you have?

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[ONLY ASK RESPONDENTS WHO HAVE CHILDREN (Q14=2)]

BSQ14-1 How old is your **youngest child** now?

<div style="border-bottom: 1px dashed black; width: 100%;"></div>	Years old
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BSQ14-2 How do you feel about leaving an inheritance to your children? **SELECT ONLY ONE THAT IS APPLICABLE.**

I plan to leave an inheritance to my child(ren) no matter what.	1
I plan to leave an inheritance to my child(ren) if they provide care (including nursing care) during old age.	2
I plan to leave an inheritance to my child(ren) only if they provide financial assistance during old age	3
I plan to leave an inheritance to my child(ren) only if they carry on the family business.	4
I do not plan to make special efforts to leave an inheritance to my child(ren) but will leave whatever is left over.	5
I do not plan to leave an inheritance to my child(ren) under any circumstances because doing so may reduce their will to work.	6
I do not plan to leave an inheritance to my child(ren) under any circumstances because I want to use my wealth myself.	7
I want to leave an inheritance to my child(ren) but I won't because I don't have the financial capacity to do so.	8

IF THE RESPONDENT ANSWERED 1 TO 5 AT **BSQ14-2**, PLEASE CONTINUE TO **BSQ14-3**. OTHERWISE, SKIP TO **SQ15**.

BSQ14-3 How do you plan to divide your inheritance among your children? **SELECT ONLY ONE THAT IS APPLICABLE.**

I plan to divide my inheritance equally among my children.	1	Go to BQ15
I do not plan to divide my inheritance equally among my children	2	Go to BSQ14-4
I have only one child so there is no need to divide my inheritance among my children.	3	Go to BQ15

IF THE RESPONDENT ANSWERED 2 AT **BSQ14-3**, CONTINUE TO **BSQ14-4**. OTHERWISE, SKIP TO **BQ15**.

BSQ14-4 Then how do you plan to divide your inheritance among your children? (MA)

I plan to leave more or all to the child (children) who lives with me.	1
I plan to leave more or all to the child (children) who lives near me.	2
I plan to leave more or all to the child (children) who helps me with housework.	3
I plan to leave more or all to the child (children) who provides nursing care.	4
I plan to leave more or all to the child (children) who provides financial assistance.	5
I plan to leave more or all to the child (children) who carries on the family business.	6
I plan to leave more or all to my eldest son or daughter even if he/she does not live with me, does not live near me, does not help me with housework, does not provide nursing care, does not provide financial assistance, and does not carry on the family business.	7
I plan to leave more or all to the child (children) who has less earning capacity.	8
I plan to leave more or all to the child (children) who has greater needs.	9
I plan to leave more or all to the child (children) whom I like more. .	10

BQ15 Approximately how much was you and your spouse's monthly earned income before taxes and with bonus included for 2008 (including business income if you are self-employed)?

You	Income per month									Rs.	Your spouse	Income per month									Rs.
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その他の回答に
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アフターコード
で追加しまし

BQ16 Which of the following best describes your current **family status**? **SELECT ONLY ONE THAT IS APPLICABLE.**

Yourself and parent(s) _____	0
Single	1
Husband and wife	2
Husband, wife and children	3
Single parent and children	4
Husband, wife and parents	5
Husband, wife, children and you or your spouse's parents	6
Husband, wife, children, you or your spouse's parents, brothers and sisters	7
Others (Specify: _____)	8
Boy friend/girl friend	9

BQ17 How many people are currently living in your household? Here, people in your household mean people living the same livelihood as yours.

--

BQ18 How much was the **average food expense** of your entire family **per month** in **2008**?

Approximate food expense (excluding expense of eating out)							Rs. per month
Approximate expense of eating out							Rs. per month

BQ19 How much did you spend on **durable consumer goods** such as housing, cars, and expensive electronic products **for your entire family** in **2008**?

Approximate expense in 2008 for entire family								0	0	Rs. Per year
--	--	--	--	--	--	--	--	----------	----------	--------------

BQ20 How much were average expenditures on items **other than food and durable consumer goods of your entire family per month in 2008**?

Please include clothing, rent, utility charges (gas, electric, water, phone, etc.), medical care, education, leisure and recreation, etc.

Approximate other expense in 2008 for entire family							Rs. per month
--	--	--	--	--	--	--	------------------

BSQ20-1 ONLY ASK THE RESPONDENT HAVING OTHER MEMBERS IN HIS/HER HOUSEHOLD BESIDES HIM/HERSELF (Q17=2 or more). Of all the money spent by your household per month, please write in the average percentage of money spent on you, your spouse, other members and common use, so that the percentages add up to be 100% for your entire household.

You	Your spouse	Other members	Common use	Total
%	%	%	%	100%

BSQ20-2 ONLY ASK THE RESPONDENT HAVING A SPOUSE (**BQ7=1**). OTHERWISE, SKIP TOQ21.

Who mainly decides on expenditures, savings and investments for your household? SELECT ONLY ONE THAT IS APPLICABLE FOR EACH DECISION.

	You decide	Your Spouse decides	Discuss together but You mainly decide	Discuss together but your spouse mainly decides
Decision on expenditures→	1	2	3	4
Decision on savings and investments→	1	2	3	4

[ASK ALL]

BQ21What percentage do you expect annual inflation rate for 2009 would be?

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Increase by %

BQ22 Are you currently **seeking a job**? (Please answer regardless of whether or not you presently have a job.) **SELECT ONLY ONE THAT IS APPLICABLE.**

Seeking a job	1
Not seeking a job	2

BQ23 Have you **experienced unemployment** in the past 5 years? Here, "unemployment" means being jobless and also seeking a job. **SELECT ONLY ONE THAT IS APPLICABLE.**

Have experienced	1
Haven't experienced	2

BQ24 Do you think there is a **possibility that you or someone in your family will be unemployed** (in case of running your own business, the possibilities of discontinuing business) within 2 years? **SELECT ONLY ONE THAT IS APPLICABLE..**

Strong possibility	1
Some possibility	2
Nearly impossible	3
Don't know	4

BQ25 Do you think you **will move** in the next 5 years? **SELECT ONLY ONE THAT IS APPLICABLE.**

Moving is a certainty	1
Strong possibility of moving	2
Can't say which	3
Little possibility of moving	4
No possibility of moving	5

BQ26 Please indicate the **highest level of education** (or equivalent) completed by **you and your spouse's parents**. **SELECT ONLY ONE THAT IS APPLICABLE FOR**

納品データは日本語調査票の順序 (1.あなたのお父様 2.あなたのお母様 3.あなたの配偶者のお父様 4.あなたの配偶者のお母様) に変換してあります。

	Your father	Your spouse's father	Your mother	Your spouse's mother
Illiterate	1	1	1	1
Literate but no formal schooling	2	2	2	2
School : Up to 4 year	3	3	3	3
School : Up to 5~9 year	4	4	4	4
HSC/SSC	5	5	5	5

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Some college but not grad	6	6	6	6
Graduate/ Post-Graduate-General (B.A., M.Sc., B.Com. etc)	7	7	7	7
Graduate/ Post-Graduate-Professional (B.E., M.Tech, MBA, MBSS, etc)	8	8	8	8
Don't know / Can't Say	9	9	9	9

BQ27 Now, we would like to ask you about **dependents in your family**. ~~Here, dependents mean anyone you claimed on your last tax return.~~ Are you..... SELECT ONLY ONE THAT IS APPLICABLE.

Supporting someone in the family	1
Supported by someone in your family	2
Neither supporting nor being supported. (singles household included)	3

BQ28 Which **type of home** do you live in? SELECT ONLY ONE THAT IS APPLICABLE.

Your own house (a single house)	1
Your own condominium	2
Private rented house (a single house or an apartment)	3
Supplied house (a company house or an official residence)	4
Government-owned housing	5
Lodgings (Hotels, Motels, etc.)	6
Dormitory, Group Quarters, etc.	7
Others	8

BQ29 Approximately how much was **the annual earned income before taxes** and with bonuses included of your **entire household for 2008**? (If you are student, please answer the income of your parents' entire household.)

--	--	--	--	--	--	--	--	--

Rs.

BQ30 About how much household income is common for people around you?

--	--	--	--	--	--	--	--	--

Rs.

BQ31 Approximately how much is **the present appraised value of all housing and properties which your entire household owns**? (If you are a student, please answer about the housing and properties your parents' entire household owns.)

--	--	--	--	--	--	--	--	--

Rs.

BQ32 Approximately how much would **the balance of financial assets** (savings, stocks and insurance, etc.) of **your entire household** be? (If you are a student, please answer the balance of financial assets of your parents' entire household.)

--	--	--	--	--	--	--	--	--

Rs.

BQ33 Please indicate which of the following **financial assets** of your entire household.

BQ36 About how many years in advance do you consider when you decide on the current amount of money you will save each month? Please include the amount of payment for housing loans in the savings. **SELECT ONLY ONE THAT IS APPLICABLE.**

1	2	3	4	5	6
Less than a year ahead	A year to 2 years ahead	3 to 5 years ahead	10 years ahead	20 years ahead	More than 20 years ahead

BQ37 On a scale of 0-10 with “10” being “Wealthiest” and “0” being “Poorest”, please indicate what you think **your standard of living** is. **SELECT ONLY ONE THAT IS APPLICABLE.**

(点)

10	9	8	7	6	5	4	3	2	1	0
Wealthiest										Poorest

BQ38 On a scale of 0-10 with “10” being “Wealthiest” and “0” being “Poorest”, please indicate what you think **your standard of living** was when you were around 15 years old. **SELECT ONLY ONE THAT IS APPLICABLE**

(点)

10	9	8	7	6	5	4	3	2	1	0
Wealthiest										Poorest

BQ39 What do you think your performance level at school was when you were around 10th grader?
SELECT ONLY ONE THAT IS APPLICABLE FOR EACH.

	Lower lever	Somewhat lower level	About average	Somewhat higher level	Higher level
Overall performance on average	1	2	3	4	5
Performance in Native language/literature	1	2	3	4	5
Performance in mathematics	1	2	3	4	5

BQ40 How frequently do you **smoke**? SELECT ONLY ONE THAT IS MOST APPLICABLE.

Never smoke either currently or in the past	1
Hardly smoke	2
Smoke sometimes	3
About 10 cigarettes a day	4
About a pack a day	5
More than 2 packs a day	6
I used to smoke but had quit	7

BQ41 Do you **drink alcoholic beverages**? SELECT ONLY ONE THAT IS MOST APPLICABLE.

Don't drink at all	1
Hardly drink	2
Drink sometimes	3
Drink quite often	4
Drink regulary atleast 4-5 times a week	5

BQ42 Do you **gamble** in lotteries or at casinos, or bet on sporting events or horse races?
SELECT ONLY ONE THAT IS MOST APPLICABLE..

Don't gamble at all	1
Hardly gamble	2
Several times a year or so	3
Once a month or so	4
Once a week or so	5
Almost everyday	6

BQ43 Please indicate if you are **affiliated with any of the following religions.** SELECT ONLY ONE THAT IS APPLICABLE.

Do not belong to any affiliations	1
Buddhism	2
Christian - Protestant	3
Christian - Roman Catholic	4
Other Christian	5
Hinduism	6
Islam / Muslim	7
Jainism	8
Sikhism	9
Others (Specify.....)	10

BQ44 Other than saying prayers before you eat a meal (saying grace) and weddings and funerals, how often do you pray, yourself? SELECT ONLY ONE THAT IS APPLICABLE..

More than two times a day	1
About once a day	2
At least once a week	3
At least once a month	4
At least once a year	5
Less than once a year	6
Never	7
Don't know	8

Thank you very much for your cooperation.