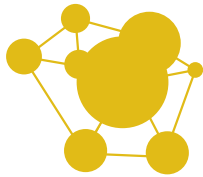


Experimental Social Sciences

Toward Experimentally-based New Social Sciences for the 21st Century



ExpSS21

Working Paper

ExpSS-E-14

Canada 20/20 Survey Codebook

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Canada 20/20 Survey Codebook

BASIC INFORMATION

Principal investigators:

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Grant information:

Ministry of Education, Culture, Sports, Science and Technology, Japan.
Grant-in-Aid for Scientific Research on Priority Areas (*Tokutei-Ryoikikenkyu* #19046004). "Choice and Function of Political Institution." The Principal Investigator: Yoichi Hizen (Associate Professor at the Graduate School of Economics and Business Administration, Hokkaido University);
"Experimental Social Sciences." The Principal Investigator of the Field: Tatsuyoshi Saijo (Professor at the Institute of Social and Economic Research, Osaka University).

Survey company:

Innovative Research Group (IRG).
350 Bay Street, 3rd Floor
Toronto, Ontario M5H 2S6, Canada

Survey date:

Jan. 30 – Feb. 12, 2009

Sampling procedure:

A sample of 7000 individuals (Alberta: 1200; British Columbia: 1800; Ontario: 3000) was randomly chosen from the IRG's telephone survey panel, which is adjusted to represent the voter population by Province.

Response rate:

40.87%

Bibliography:

Kohno, Masaru, Fred Cutler, Mark Pickup, and Scott Matthews. 2009. *Canada 20/20 Survey* [Computer file/Codebook]. Tokyo: Waseda University.

INTRODUCTION

Welcome to a special Canada 20/20 survey being conducted for university researchers in BC and Ontario and Waseda University in Tokyo, Japan. The survey takes about 10 minutes and your answers will be combined with others to protect your confidentiality.

As with all our surveys, upon completion your name will be entered into a **special draw** with a **grand prize of \$500** and **five additional \$100 prizes**.

(PIPE IN GOVERNING PARTY)

BC = BC Liberals

Alberta=Progressive Conservatives

Ontario=Liberals

Identification number [id]

	Frequency	Minimum value	Maximum value
[id]	2848	83	204662

Observation number [obs]

	Freq.	Min	Max
[obs]	2848	1	2848

Started date [startedd; startedd_string]

	Freq.	Earliest	Latest
[startedd_string]	2848	2009/1/28 18:03:39	2009/2/9 9:47:15

SURVEY QUESTIONS

Q1. How would you rate your interest in politics generally? [k1]

	Freq.	Percentage (%)
<i>0. No interest at all</i>	29	1.02
<i>1</i>	27	0.95
<i>2</i>	49	1.72
<i>3</i>	93	3.27
<i>4</i>	103	3.62
<i>5</i>	239	8.39
<i>6</i>	255	8.95
<i>7</i>	596	20.93
<i>8</i>	574	20.15
<i>9</i>	273	9.59
<i>10. A great deal of interest</i>	610	21.42
Total	2848	100.0

Q2. In provincial politics, do you usually think of yourself as a ...

[k2_b, k2_bc_t, k2_ao; k2_ao_t]

(RANDOMIZE LIST)

Alberta [K2_ao]

	Freq.	%
<i>1. Progressive Conservative (PC)</i>	233	49.26
<i>2. Liberal</i>	100	21.14
<i>3. New Democratic Party (NDP)</i>	44	9.30
<i>97. None</i>	75	15.86
<i>98. Don't know</i>	21	4.44
Total	473	100

B.C. [k2_b]

	Freq.	%
<i>2. Liberal</i>	285	40.89
<i>3. NDP</i>	171	24.53
<i>4. Green</i>	58	8.32
<i>97. None</i>	141	20.23
<i>98. Don't know</i>	42	6.03
Total	697	100

Ontario [k2_ao]

	Freq.	%
<i>1. Progressive Conservative (PC)</i>	497	29.62
<i>2. Liberal</i>	645	38.44
<i>3. NDP</i>	188	11.20
<i>97. None</i>	255	15.20
<i>98. Don't know</i>	93	5.54
Total	1,678	100

(Timer variable for [k2_ao] and [k2_b])

	Freq.	Mean	Standard deviation
Alberta [k2_ao_t]	473	7.40	7.75
B.C. [k2_b_t]	697	8.97	18.61
Ontario [k2_ao_t]	1678	7.56	8.01

Q3. Which of these people are journalists covering politics in Canada, politicians, or neither?

[k3_a; k3_b; k3_c; k3_d; k3_e; k3_f; k3_g; k3_h; k3_i; k3_j; k3_k; k3_l; k3_t]

		1. <i>Journalist</i>	2. <i>Politician</i>	3. <i>Neither</i>	Total
<i>Jim Flaherty</i> [k3_a]	Freq.	59	2,670	119	2848
(Correct: Politician)	%	2.07	93.75	4.18	100
<i>Gordon Sumner</i> [k3_b]	Freq.	482	333	2,033	2,848
(Neither)	%	16.92	11.69	71.38	100
<i>Gerri Halliwell</i> [k3_c]	Freq.	204	241	2,403	2848
(Neither)	%	7.16	8.46	84.38	100
<i>Peter Mansbridge</i> [k3_d]	Freq.	2,758	25	65	2,848
(Journalist)	%	96.84	0.88	2.28	100
<i>Dominic Leblanc</i> [k3_e]	Freq.	206	1,933	709	2848
(Politician)	%	7.23	67.87	24.89	100
<i>Melissa Fung</i> [k3_f]	Freq.	1,591	255	1,002	2,848
(Journalist)	%	55.86	8.95	35.18	100
<i>Maxime Bernier</i> [k3_g]	Freq.	139	2,194	515	2848
(Politician)	%	4.88	77.04	18.08	100
<i>Hugh Cornwell</i> [k3_h]	Freq.	364	284	2,200	2,848
(Neither)	%	12.78	9.97	77.25	100
<i>Chantal Herbert</i> [k3_i]	Freq.	1,744	309	795	2848
(Journalist)	%	61.24	10.85	27.91	100
<i>Lois Nightingale</i> [k3_j]	Freq.	263	129	2,456	2,848
(Neither)	%	9.23	4.53	86.24	100
<i>Andrew Coyne</i> [k3_k]	Freq.	1,815	243	790	2848
(Journalist)	%	63.73	8.53	27.74	100
<i>George Simpson</i> [k3_l]	Freq.	469	201	2,178	2,848
(Neither)	%	16.47	7.06	76.47	100

(Timer variable for k3 [k_a] to [k3_l])

	Freq.	Mean	Std. dev.
[k3_t]	2848	79.63	156.88

Q4. If you had to guess, what percentage of voters would vote for the current provincial government, the [B.C. and Ontario: Liberals, Alberta: Conservatives], if a provincial election were held in the next few months.

(Please type in the percent, between 0 and 100. If you don't know then type in 999.)

[k4_bo; k4_bo_dk; k4_a; k4_a_dk; k4_bo_t; k4_a_t]

	Freq.	%	Mean	Std. dev.
Alberta [k4_a]	432	91.33	54.58	15.27
<i>Don't know</i> [k4_a_dk]	41	8.67	-	-
B.C. [k4_bo]	640	91.82	45.72	12.41
<i>Don't know</i> [k4_bo_dk]	57	8.18	-	-
Ontario [k4_bo]	1518	90.46	45.09	13.2515
<i>Don't know</i> [k4_bo_dk]	160	9.54	-	-

Q5. Two experimental treatments are randomly assigned to one-third of the sample each, with the remaining one-third receiving no treatment.

[k5_sh; k5a; k5b]

a) k5a. Approximately 5,000 people have been invited participate in this survey. Of the **[number]** of people who have already taken this same survey in the last few days, **[%]** per cent have said they would vote for the current provincial government party, the **[name of provincial governing party]**

[k5_sh; treat_all_2; k5a]

b) k5b. Approximately 5,000 people have been invited participate in this survey. Of the **[number]** of people who have already taken this same survey in the last few days and who have been paying a good deal of attention to the government's performance, **[%]** per cent have said they would vote for the current provincial

government party, the **[name of provincial governing party]**

[k5_sh; treat_knowl_2; k5b]

	Descriptions	Freq.	%
1. Experimental group a	Aware – General population intentions	943	33.11
2. Experimental group b	Aware – The interested intentions	943	33.11
3. Control group	(Skip to Question 6)	962	33.78

SCRIPTING REQUIRED TO PIPE IN NUMBER OF PEOPLE RESPONDED AND % BASED ON QUESTION 8 AND SPLIT BETWEEN REGULAR RESPONDENTS AND “INTERESTED” RESPONDENTS (THOSE THAT ANSWERED Q.1 = 8, 9, OR 10)

(Percentage shown to treatment groups [treat_all_2; treat_knowl_2])

	Freq.	Mean	Std. dev.
Experimental group a [treat_all_2]	941	.4969	.0475
Experimental group b [treat_knowl_2]	940	.5045	.0626

(Timer variable for experimental treatments [k5a; k5b])

	Freq.	Mean	Std. dev.
Experimental group a [k5a]	943	23.51	20.15
Experimental group b [k5b]	943	23.39	19.41

Q6. Do you agree or disagree that politics would work better in [Province] if we had a political system where parties get the same percentage of seats in the Legislature as the percentage of votes they receive? [k6]

	Freq.	%
1. Strongly agree	664	23.31

2. Somewhat agree	827	29.04
3. Neither agree nor disagree	325	11.41
4. Somewhat disagree	301	10.57
5. Strongly disagree	449	15.77
98. Don't know	282	9.90
Total	2848	100

Q7. How many years have you lived in your province?

(Please enter numeric response only for actual number of years lived in the Province.) [k7]

	Freq.	Mean	Std. dev.
(Years in province) [k7]	2848	41.41	17.95

Q8. If a provincial election were called soon, would you vote for the current provincial government, [B.C. and Ontario: the Liberals; Alberta: PCs]?

[k8_a; k8_bo]

	Alberta [k8_a]		B.C. [k8_bo]		Ontario [k8_bo]	
	Freq.	%	Freq.	%	Freq.	%
1. Yes	212	44.82	338	48.49	822	48.99
2. No	261	55.18	359	51.51	856	51.01
Total	473	100	697	100	1,678	100

Q9. Are you confident you would vote [if Yes: for; if No: against in Q8] the [B.C. and Ontario: the Liberals; Alberta: PCs]?

[k9_a_a; k9_a_b; k9_bo_a; k9_bo_b]

a) Confident for

	Alberta [k9_a_a]		B.C. [k9_bo_a]		Ontario [k9_bo_a]	
	Freq.	%	Freq.	%	Freq.	%
1. Yes	189	89.15	296	87.57	676	82.24

2. No	23	10.85	42	12.43	146	17.76
Total	212	100	338	100	822	100

b) Confident against

	Alberta [k9_a_b]		B.C. [k9_bo_b]		Ontario [k9_bo_b]	
	Freq.	%	Freq.	%	Freq.	%
1. Yes	225	86.21	308	85.79	701	81.89
2. No	36	13.79	51	14.21	155	18.11
Total	261	100	359	100	856	100

Q10. In federal politics, which party do you think you are closest to in terms of your general outlook? [k10]

	Freq.	%
1. Liberal	959	33.67
2. Conservative	1,053	36.97
3. NDP	342	12.01
4. Green	220	7.72
97. None of these	142	4.99
98. Don't know	132	4.63
Total	2,848	100

Q11. And is there a federal party you would never vote for? (Click all that apply)

[k11_lib; k11_con; k11_ndp; k11_gre]

		0. Not selected	1. Selected	Total
1. Liberal	Freq.	2409	439	2848
[k11_lib]	%	84.59	15.41	100
2. Conservative	Freq.	1737	1111	2,848
[k11_con]	%	60.99	39.01	100
3. NDP	Freq.	1547	1301	2848

[k11_ndp]	%	54.32	45.68	100
4. <i>Green</i>	Freq.	2198	650	2,848
[k11_gre]	%	77.18	22.82	100

Q12. Please indicate how strongly you agree or disagree with the following statements:

[k12_a; k12_b; k12_c; k12_d; k12_e]

a) For me, it hurts to lose. [k12_a]

	Freq.	%
1. <i>Strongly agree</i>	316	11.10
2. <i>Somewhat agree</i>	1,337	46.95
3. <i>Somewhat disagree</i>	782	27.46
4. <i>Strongly disagree</i>	293	10.29
5. <i>Don't know</i>	120	4.21
Total	2848	100

b) When the government tries to please the average voter, I usually feel that they're doing the right things for me. [k12_b]

	Freq.	%
1. <i>Strongly agree</i>	101	3.55
2. <i>Somewhat agree</i>	1,041	36.55
3. <i>Somewhat disagree</i>	1,004	35.25
4. <i>Strongly disagree</i>	552	19.38
5. <i>Don't know</i>	150	5.27
Total	2848	100

c) We would probably solve most of our big problems if decisions could be brought back to the people at the grass roots. [k12_c]

	Freq.	%
1. <i>Strongly agree</i>	432	15.17

<i>2. Somewhat agree</i>	1,172	41.15
<i>3. Somewhat disagree</i>	710	24.93
<i>4. Strongly disagree</i>	374	13.13
<i>5. Don't Know</i>	160	5.62
Total	2848	100

d) The provincial government doesn't really affect how things are going in my province. [k12_d]

	Freq.	%
<i>1. Strongly agree</i>	54	1.90
<i>2. Somewhat agree</i>	292	10.25
<i>3. Somewhat disagree</i>	985	34.59
<i>4. Strongly disagree</i>	1,432	50.28
<i>5. Don't know</i>	85	2.98
Total	2848	100

e) Polls reported during elections sometimes help me make my choice. [k12_e]

	Freq.	%
<i>1. Strongly agree</i>	24	0.84
<i>2. Somewhat agree</i>	181	6.36
<i>3. Somewhat disagree</i>	454	15.94
<i>4. Strongly disagree</i>	2,130	74.79
<i>5. Don't know</i>	59	2.07
Total	2848	100

Q13. Is there something the provincial government has done that might have affected how much support they've got (from the public) at the moment? [k13]

	Freq.	%
<i>1. Yes</i>	1,369	48.07
<i>2. No (Skip to Q16)</i>	480	16.85
<i>98. Don't know (Skip to Q16)</i>	999	35.08

Total	2,848	100
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Q14. (If Yes in Q13) And what is it the provincial government has done that might have affected how much support they've got (from the public) at the moment?

(If you can't think of anything, please just type in "don't know")

[k14; k14_dk]

	Freq.	%
Answered [k14]	1,316	96.12
<i>Don't know</i> [k14_dk]	53	3.87
Total	1369	100

Q15. Do you happen to think the thing you just mentioned is a good thing or a bad thing for the province? [k15]

	Freq.	%
<i>1. A good thing for the province</i>	420	30.68
<i>2. A bad thing for the province</i>	826	60.34
<i>98. Don't know</i>	123	8.98
Total	1369	100

Q16. And is there something the provincial government has done that will help YOU decide whether you support the government or not? [k16]

	Freq.	%
<i>1. Yes</i>	988	34.69
<i>2. No (Skip to Q18)</i>	1,318	46.28
<i>98. Don't know (Skip to Q18)</i>	542	19.03
Total	2,848	100

Q17. (If YES in Q16) And what is it the provincial government has done that will help YOU decide whether you support the government or not?

(If you can't think of anything, please just type in "don't know")

[k17; k17_dk]

	Freq.	%
Answered [k17]	961	97.27
<i>Don't know</i> [k17_dk]	27	2.73
Total	988	100

Q18. Finally, can you tell me how warmly you feel about the provincial [B.C. and Ontario: Liberals; Alberta: PCs] under [Alberta: Ed Stelmach, B.C.: Gordon Campbell, Ontario: Dalton McGuinty]. The scale below goes from zero to 10 where zero means you really don't like them and 10 means you really like them. (Include graphic thermometer from cool to warm, blue to red?)

[k18_ab; k18_bc; k18_on]

	Alberta [k18_ab]		B.C. [k18_bc]		Ontario [k18_on]	
	Freq.	%	Freq.	%	Freq.	%
<i>0. Really don't like them</i>	94	19.87	184	26.4	294	17.52
<i>1</i>	33	6.98	43	6.17	82	4.89
<i>2</i>	48	10.15	46	6.60	104	6.20
<i>3</i>	45	9.51	54	7.75	142	8.46
<i>4</i>	36	7.61	36	5.16	98	5.84
<i>5</i>	54	11.42	70	10.04	215	12.81
<i>6</i>	58	12.26	58	8.32	197	11.74
<i>7</i>	54	11.42	92	13.2	275	16.39
<i>8</i>	32	6.77	62	8.90	171	10.19
<i>9</i>	8	1.69	28	4.02	56	3.34
<i>10. Really like them</i>	11	2.33	24	3.44	44	2.62
Total	473	100	697	100	1,678	100

DEMOGRAPHIC VARIABLES*(Asked in the enrolment survey)*

Gender [gender]

	Freq.	%
<i>1. Male</i>	1501	52.7
<i>2. Female</i>	1347	42.3
Total	2848	100.0

Age group [age_col]

	Freq.	%
<i>1. 18-24</i>	30	1.05
<i>2. 25-34</i>	220	7.72
<i>3. 35-44</i>	375	13.17
<i>4. 45-54</i>	723	25.39
<i>5. 55-64</i>	841	29.53
<i>6. 65+</i>	659	23.14
Total	2,848	100

Province [province]

	Freq.	%
<i>1. Alberta</i>	473	16.61
<i>2. B.C.</i>	697	24.47
<i>7. Ontario</i>	1,678	58.92
Total	2,848	100

Income [income]

	Freq.	%
<i>1. Less than \$40k</i>	419	14.71
<i>2. \$40k to \$60k</i>	457	16.05
<i>3. \$60k to \$80k</i>	481	16.89
<i>4. More than \$80k</i>	1,082	37.99

<i>7. Prefer not to say</i>	409	14.36
Total	2848	100

Citizenship [s4]

	Freq.	%
<i>1. Yes</i>	2,814	98.81
<i>2. No</i>	34	1.19
Total	2,848	100

Job status [x5]

	Freq.	%
<i>1. Working on your own business within</i>	245	8.60
<i>2. Working on your own business outside</i>	181	6.36
<i>3. Working at an employer's business full time</i>	1,117	39.22
<i>4. Working at an employer's business part time</i>	177	6.21
<i>5. Currently unemployed</i>	85	2.98
<i>6. Full time student</i>	38	1.33
<i>7. Full time student, working part time</i>	24	0.84
<i>8. Part time student, working full time</i>	14	0.49
<i>9. Homemaker</i>	131	4.60
<i>10. Retired</i>	836	29.35
Total	2848	100