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Shaping the Future with Your Opinions

157590

Dear NFO MySurvey Member,

Would you please give this questionnaire to the person in your household whose age and sex are indicated above (this may be you)? Thank you!

TO THE HOUSEHOLD MEMBER HELPING WITH THIS STUDY:

Today's survey covers a wide variety of topics, such as your current lifestyle and choices you would make given different situations. You may remember doing a similar survey last year.

I would like to assure you that your answers will be completely confidential. Your answers will be tabulated with information from thousands of other participants and only the total results will be used for academic research purposes.

The survey is lengthy. To pace yourself, you can answer the booklet in sections if you like. Most of my questions can be easily answered by simply placing an "X" in the appropriate box or boxes. In the questions where I have asked you to write in your answers, please be as specific as possible. Please take your time to read each question thoroughly and be sure to answer all the questions. Remember that there are no right answers to this survey, we are just interested in your opinions.

Once you have finished, please return the questionnaire to me in the enclosed postage-paid envelope.

As a token of my appreciation, I have enclosed a \$5 bill.

Thank you for your continued cooperation.

Sincerely,

A handwritten signature in black ink that reads 'Carol' in a cursive, slightly stylized font.

Carol Adams

Section 1

1. Thinking about when you were a child and you were given an assignment in school, when did you usually do the assignment? **(X ONE Box)**

1 <input type="checkbox"/> Got it done right away	4 <input type="checkbox"/> Tended to get it done toward the end
2 <input type="checkbox"/> Tended to get it done early, before the due date	5 <input type="checkbox"/> Got it done at the last minute
3 <input type="checkbox"/> Worked on it daily up until the due date	

2. Thinking about when you were a child and you were given an assignment in school, when did you plan to do your assignment? **(X ONE Box)**

1 <input type="checkbox"/> I planned to get it done right away	4 <input type="checkbox"/> I planned to get it done rather toward the end
2 <input type="checkbox"/> I planned to get it done rather early, before the due date	5 <input type="checkbox"/> I planned to get it done at the last minute
3 <input type="checkbox"/> I planned to work on it daily up until the due date	6 <input type="checkbox"/> I didn't make any plans

3. Do the following statements hold true for you? If "it is particularly true for you", you would choose "1", and if "it doesn't hold true at all for you", you would choose "5". Of course, you may choose any number in between. **(X ONE Box For EACH)**

	<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="text-align: center;"> It Is Particularly True For You </div> <div style="text-align: center;"> </div> <div style="text-align: center;"> It Doesn't Hold True At All For You </div> </div>				
	1	2	3	4	5
I feel fulfillment in daily life.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I was a child who often got hurt.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once I enjoy a high standard of living, it is painful to lower it.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I want to save joys for afterward.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
If I have a work that must be done today, I always get it done today	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
If I have a work which can be extended until tomorrow, I will do it tomorrow.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Even if I make plans, I end up procrastinating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
When I have something I want, I can't bear not buying it.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I always make future plans before making an action	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I will never be robbed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I have plans for large expenses or big purchases in the future	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I don't sit in a priority seat because I want to offer it to others	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I don't feel uncomfortable borrowing money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
When result is uncertain, I usually expect for better result.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I think I am good-looking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am too busy to think of the future	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I have my hands full with the present life, and am scarcely able to save money.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No matter how angry I get, I don't shout at others	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My other family members and relatives are the ones that think about the future	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Behaving similarly to people around me makes me feel comfortable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I never cut into a line of people	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I have anxieties about my health.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am deeply religious.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. Let's assume you have **two options** to receive some money.
You may choose Option "A", to receive \$100 in **two days**; or Option "B", to receive a different amount in **nine days**. Compare the **amounts** and **timing** in Option "A" with Option "B" and indicate which amount you would prefer to receive for all 8 choices.

Option "A"		Option "B"	Includes An Annual Interest Rate Of:		Which ONE do you prefer? (X ONE Box For EACH Row)	
Receiving In 2 Days	or	Receiving In 9 Days		→	Option "A"	Option "B"
\$100.00		\$99.81	-10%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$100.00	0%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$100.19	10%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$100.38	20%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$100.96	50%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$101.91	100%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$103.83	200%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00		\$105.74	300%.....		1 <input type="checkbox"/>	2 <input type="checkbox"/>

4-1. If you chose Option "A" for all the answers in Question 4, please answer this question.
What is the lowest amount you would want to receive in 9 days if you would choose Option "B"?
 If the amount for Option "B" is more than _____ dollars, I would choose Option "B".
(Write In Amount)

4-2. If you chose Option "B" for all the answers in Question 4, please answer this question.
What is the most you would receive in 9 days if you would choose Option "A"?
 If the amount for Option "B" is less than _____ dollars, I would choose Option "A".
(Write In Amount)

5. Now let's assume that you have the option to receive \$100 in **ninety days** or receive a different amount in **ninety-seven days**. Compare the **amounts** and **timing** in Option "A" with Option "B" and indicate which amount you would prefer to receive for all 8 choices.

Option "A"		or	Option "B"		Includes An Annual Interest Rate Of:	→	Which ONE do you prefer? (X ONE Box For EACH Row)	
Receiving In 90 Days			Receiving In 97 Days				Option "A"	Option "B"
\$100.00			\$99.81		-10%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00			\$100.00		0%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00			\$100.19		10%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00			\$100.38		20%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00			\$100.96		50%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00			\$101.91		100%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00			\$103.83		200%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$100.00			\$105.74		300%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>

5-1. If you chose Option "A" for all the answers in Question 5, please answer this question.
What is the lowest amount you would want to receive in 97 days if you would choose Option "B"?
 If the amount for Option "B" is more than _____ dollars, I would choose Option "B".
 (Write In Amount)

5-2. If you chose Option "B" for all the answers in Question 5, please answer this question.
What is the most you would receive in 97 days if you would choose Option "A"?
 If the amount for Option "B" is less than _____ dollars, I would choose Option "A".
 (Write In Amount)

6. Now let's assume that you have the option to receive \$100 in **one month** or receive a different amount in **thirteen months**. Compare the **amounts** and **timing** in Option "A" with Option "B" and indicate which amount you would prefer to receive for all 8 choices.

Option "A"		or	Option "B"		Includes An Annual Interest Rate Of:	→	Which ONE do you prefer? (X ONE Box For EACH Row)	
Receiving In 1 Month			Receiving In 13 Months				Option "A"	Option "B"
\$100			\$95		-5%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$100			\$100		0%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$100			\$102		2%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$100			\$104		4%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$100			\$106		6%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$100			\$110		10%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$100			\$120		20%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$100			\$140		40%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>

6-1. If you chose Option "A" for all the answers in Question 6, please answer this question.
What is the lowest amount you would want to receive in 13 months if you would choose Option "B"?
 If the amount for Option "B" is more than _____ dollars, I would choose Option "B".
 (Write In Amount)

6-2. If you chose Option "B" for all the answers in Question 6, please answer this question.
What is the most you would receive in 13 months if you would choose Option "A"?
 If the amount for Option "B" is less than _____ dollars, I would choose Option "A".
 (Write In Amount)

7. Now let's assume that you have the option to receive \$10,000 in **one month** or receive a different amount in **thirteen months**. Compare the **amounts** and **timing** in Option "A" with Option "B" and indicate which amount you would prefer to receive for all 8 choices.

Option "A"		or	Option "B"		Includes An Annual Interest Rate Of:	→	Which ONE do you prefer? (X ONE Box For EACH Row)	
Receiving In 1 Month			Receiving In 13 Months				Option "A"	Option "B"
\$10,000			\$9,500		-5%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000			\$10,000		0%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000			\$10,010		0.1%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000			\$10,050		0.5%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000			\$10,100		1%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000			\$10,200		2%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000			\$10,600		6%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000			\$11,000		10%.....	1	<input type="checkbox"/>	2 <input type="checkbox"/>

7-1. If you chose Option "A" for all the answers in Question 7, please answer this question.
What is the lowest amount you would want to receive in 13 months if you would choose Option "B"?
 If the amount for Option "B" is more than _____ dollars, I would choose Option "B".
 (Write In Amount)

7-2. If you chose Option "B" for all the answers in Question 7, please answer this question.
What is the most you would receive in 13 months if you would choose Option "A"?
 If the amount for Option "B" is less than _____ dollars, I would choose Option "A".
 (Write In Amount)

8. Now let's assume that you have the option to **pay** \$10,000 in **one month** or **pay** a different amount in **thirteen months**. Compare the **amounts** and **timing** in Option "A" with Option "B" and indicate which amount you would prefer to **pay** for all 8 choices.

Option "A"		or	Option "B"		Includes An Annual Interest Rate Of:	Which ONE do you prefer? (X ONE Box For EACH Row)	
Paying In 1 Month			Paying In 13 Months			Option "A"	Option "B"
\$10,000			\$9,500		-5%	1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000			\$10,000		0%	1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000			\$10,010		0.1%	1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000			\$10,050		0.5%	1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000			\$10,100		1%	1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000			\$10,200		2%	1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000			\$10,600		6%	1 <input type="checkbox"/>	2 <input type="checkbox"/>
\$10,000			\$11,000		10%	1 <input type="checkbox"/>	2 <input type="checkbox"/>

8-1. If you chose Option "A" for all the answers in Question 8, please answer this question.
What is the most you would want to pay in 13 months if you would choose Option "B"?
 If the amount for Option "B" is less than _____ dollars, I would choose Option "B".
 (Write In Amount)

8-2. If you chose Option "B" for all the answers in Question 8, please answer this question.
What is the lowest amount you would pay in 13 months if you would choose Option "A"?
 If the amount for Option "B" is more than _____ dollars, I would choose Option "A".
 (Write In Amount)

9. Do you agree with the following ideas? If "you totally agree to it", you would choose "1", and if "you totally disagree to it", you would choose "5". Of course, you may choose any number in between. (X ONE Box For EACH)

	You Totally Agree To It					←	You Totally Disagree To It				
	1	2	3	4	5		1	2	3	4	5
It is disgraceful to think of money	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>		1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Since the future is uncertain, it is a waste to think about it	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>		1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
For an emergency, we should even hold back from buying things we want and save money as much as possible	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>		1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Laws must be followed even if they are bad laws	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>		1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
It is okay to do something really bad if one would never get caught	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>		1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
People shouldn't gamble	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>		1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Saving money is the objective of life	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>		1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

10. Considering the following two ways of **receiving your monthly income**, which is preferable to you? Assume that the job assignment is the same under these situations. If you are a dependent (e.g., student, housewife, etc.), answer this question taking your living expense as your monthly income. (X ONE Box)

1 <input type="checkbox"/> Your monthly income has a 50% chance of doubling, but also has a 50% chance of decreasing by 30% → (Answer Qu. 10a)	or	2 <input type="checkbox"/> Your monthly income is guaranteed to increase by 5% → (Answer Qu. 10b)
--	-----------	---

- | | |
|---|---|
| <p>10a. Of the following two jobs, which would you prefer? (X ONE Box)</p> <p>1 <input type="checkbox"/> A job that has a 50% chance of the monthly income doubling, but also a 50% chance of the monthly income being cut in half</p> <p>2 <input type="checkbox"/> A job with which your monthly income is guaranteed to increase by 5%</p> | <p>10b. Of the following two jobs, which would you prefer? (X ONE Box)</p> <p>1 <input type="checkbox"/> A job that has a 50% chance of the monthly income doubling, but also a 50% chance of the monthly income decreasing by 10%</p> <p>2 <input type="checkbox"/> A job with which your monthly income is guaranteed to increase by 5%</p> |
|---|---|

11. Considering the following two ways of **receiving your monthly income**, which is preferable to you? Assume that the job assignment is the same under these situations. If you are a dependent (e.g., student, housewife, etc.), answer this question taking your living expense as your monthly income. (X ONE Box)

1 <input type="checkbox"/> Your monthly income has a 50% chance of increasing by 60%, but also has a 50% chance of decreasing by 10% → (Answer Qu. 11a)	or	2 <input type="checkbox"/> Your monthly income is guaranteed to increase by 5% → (Answer Qu. 11b)
---	-----------	---

- | | |
|---|--|
| <p>11a. Of the following two jobs, which would you prefer? (X ONE Box)</p> <p>1 <input type="checkbox"/> A job that has a 50% chance of the monthly income increasing by 30%, but also has a 50% chance of decreasing by 10%</p> <p>2 <input type="checkbox"/> A job with which your monthly income is guaranteed to increase by 5%</p> | <p>11b. Of the following two jobs, which would you prefer? (X ONE Box)</p> <p>1 <input type="checkbox"/> A job that has a 50% chance of the monthly income increasing by 200%, but also has a 50% chance of decreasing by 10%</p> <p>2 <input type="checkbox"/> A job with which your monthly income is guaranteed to increase by 5%</p> |
|---|--|

12. Suppose that you had saved an amount that is **double that of your annual household income**, and that you would spend the full amount **within two years**. **You have no other income**. Look at each of the annual interest rates listed below and indicate in which year would you spend more money. *Please answer taking into account that the balance of the first year can generate interest.* (X ONE Box For EACH Interest Rate)

Interest Rate:	Spend More Money In The FIRST Year		Spend More Money In The SECOND Year	
0%	1 <input type="checkbox"/>		2 <input type="checkbox"/>	
2%	1 <input type="checkbox"/>		2 <input type="checkbox"/>	
4%	1 <input type="checkbox"/>		2 <input type="checkbox"/>	
6%	1 <input type="checkbox"/>		2 <input type="checkbox"/>	
8%	1 <input type="checkbox"/>		2 <input type="checkbox"/>	
10%	1 <input type="checkbox"/>		2 <input type="checkbox"/>	

13. Suppose that your housing and the necessities of life will be provided by the government for the next ten years. If there is a limit on the provisions, which pattern would you choose? **(X ONE Box)**
- 1 Start from higher living standard, then lower it gradually.
 - 2 Same living standard every year.
 - 3 Start from lower living standard, then raise it gradually.
14. Let's assume there is a lottery with a 50% chance of winning \$20 and a 50% chance of winning nothing. If the lottery ticket is sold for \$2.00, would you purchase a ticket? **(X ONE Box)**
- 1 I would purchase a ticket → **(Continue)**
 - 2 I wouldn't purchase a ticket → **(Skip To Qu. 14b)**
- 14a. What is the most you would pay to purchase the lottery ticket mentioned in Qu.14? **(X ONE Box)**
- 1 Purchase if the price is less than \$3.00
 - 2 Purchase if the price is less than \$4.00
 - 3 Purchase if the price is less than \$6.00
 - 4 Purchase if the price is less than \$10.00
 - 5 Purchase if the price is less than \$20.00
 - 6 Purchase even if the price is more than \$20.00
- **(Skip To Qu. 15)**
- 14b. If the price of the lottery ticket was lowered, would you purchase it if ... **(X ONE Box)**
- | | |
|--|--|
| 1 <input type="checkbox"/> The price is less than \$1.90 | 4 <input type="checkbox"/> The price is less than fifty cents |
| 2 <input type="checkbox"/> The price is less than \$1.50 | 5 <input type="checkbox"/> The price is less than one cent |
| 3 <input type="checkbox"/> The price is less than \$1.00 | 6 <input type="checkbox"/> Wouldn't purchase even if the price is one cent |
15. Let's assume there is a lottery with a 1% chance of winning \$1,000 and a 99% chance of winning nothing. If the lottery ticket is sold for \$2.00, would you purchase a ticket? **(X ONE Box)**
- 1 I would purchase a ticket → **(Continue)**
 - 2 I wouldn't purchase a ticket → **(Skip To Qu. 15b)**
- 15a. What is the most you would pay to purchase the lottery ticket mentioned in Qu.15? **(X ONE Box)**
- 1 Purchase if the price is less than \$3.00
 - 2 Purchase if the price is less than \$4.00
 - 3 Purchase if the price is less than \$6.00
 - 4 Purchase if the price is less than \$10.00
 - 5 Purchase if the price is less than \$20.00
 - 6 Purchase even if the price is more than \$20.00
- **(Skip To Qu. 16)**
- 15b. If the price of the lottery ticket was lowered, would you purchase it if ... **(X ONE Box)**
- | | |
|--|--|
| 1 <input type="checkbox"/> The price is less than \$1.90 | 4 <input type="checkbox"/> The price is less than fifty cents |
| 2 <input type="checkbox"/> The price is less than \$1.50 | 5 <input type="checkbox"/> The price is less than one cent |
| 3 <input type="checkbox"/> The price is less than \$1.00 | 6 <input type="checkbox"/> Wouldn't purchase even if the price is one cent |
16. Let's assume there is a lottery with a 50% chance of winning \$20 and 50% chance of winning nothing. Assuming that you are given this lottery ticket, and there is someone willing to buy this ticket from you for \$2.00, would you sell it? **(X ONE Box)**
- 1 I would sell the ticket → **(Continue)**
 - 2 I wouldn't sell the ticket → **(Skip To Qu. 16b)**
- 16a. What is the lowest amount you would ask for this lottery ticket mentioned in Qu.16? **(X ONE Box)**
- 1 Sell if the price is more than \$1.90
 - 2 Sell if the price is more than \$1.50
 - 3 Sell if the price is more than \$1.00
 - 4 Sell if the price is more than fifty cents
 - 5 Sell if the price is more than one cent
 - 6 Sell even if the price is one cent
- **(Skip To Qu. 17)**
- 16b. What is the lowest amount you would ask for this lottery ticket mentioned in Qu.16? **(X ONE Box)**
- | | |
|--|--|
| 1 <input type="checkbox"/> Sell if the price is more than \$3.00 | 4 <input type="checkbox"/> Sell if the price is more than \$10.00 |
| 2 <input type="checkbox"/> Sell if the price is more than \$4.00 | 5 <input type="checkbox"/> Sell if the price is more than \$20.00 |
| 3 <input type="checkbox"/> Sell if the price is more than \$6.00 | 6 <input type="checkbox"/> Wouldn't sell even if the price is <u>more</u> than \$20.00 |
17. Assume that you know there is a 50% chance having a loss of \$20. You can pay \$2 for insurance to cover in case of a loss. Would you take out this insurance? **(X ONE Box)**
- 1 I would take out the insurance → **(Continue)**
 - 2 I wouldn't take out the insurance → **(Skip To Qu. 17b)**
- 17a. What is the highest you would pay to take out this insurance mentioned in Qu. 17? Would you ... **(X ONE Box)**
- 1 Pay if the insurance costs less than \$3.00
 - 2 Pay if the insurance costs less than \$4.00
 - 3 Pay if the insurance costs less than \$6.00
 - 4 Pay if the insurance costs less than \$10.00
 - 5 Pay if the insurance costs less than \$20.00
 - 6 Take it out even if the price is more than \$20.00
- **(Skip To Qu. 18)**
- 17b. What if the price of the insurance mentioned in Qu. 17 is lowered from \$2? What is the most you would pay to take it out ... **(X ONE Box)**
- | | |
|---|---|
| 1 <input type="checkbox"/> Pay if the insurance is less than \$1.90 | 4 <input type="checkbox"/> Pay if the insurance is less than \$0.50 |
| 2 <input type="checkbox"/> Pay if the insurance is less than \$1.50 | 5 <input type="checkbox"/> Pay if the insurance costs one cent |
| 3 <input type="checkbox"/> Pay if the insurance is less than \$1.00 | 6 <input type="checkbox"/> Wouldn't pay even if the insurance cost less than one cent |
18. Assume that you know a lottery which there is a 50% chance of winning \$20 and 50% chance of losing \$10. You can choose whether to take this lottery ticket or not. In this case, would you take this lottery ticket? **(X ONE Box)**
- 1 I would take the lottery ticket → **(Continue)**
 - 2 I wouldn't take the lottery ticket → **(Skip To Qu. 18b)**

18a. What is the greatest amount of loss you would take this lottery ticket mentioned in Qu. 18? (X ONE Box)

- 1 Take if the loss is less than \$12.00
- 2 Take if the loss is less than \$14.00
- 3 Take if the loss is less than \$16.00
- 4 Take if the loss is less than \$18.00
- 5 Take if the loss is less than \$20.00
- 6 Take even if the loss is **more** than \$20.00

→ (Skip To Qu. 19)

18b. What if the loss in the lottery mentioned in Qu.18 is lowered from \$10? What is the smallest loss you would take this lottery ticket? (X ONE Box)

- 1 Take if the loss is less than \$8.00
- 2 Take if the loss is less than \$6.00
- 3 Take if the loss is less than \$4.00
- 4 Take if the loss is less than \$2.00
- 5 Take if the loss is one cent
- 6 Wouldn't take even if the loss is one cent

19. Overall, to what degree are you currently feeling happiness? Using a scale from 0-10 where "10" is "very happy" and "0" is "very unhappy", how do you rate your current level of happiness? (X ONE Box)

Very Happy ←————→ **Very Unhappy**

- 10 9 8 7 6 5 4 3 2 1 0

20. Compared to 2-3 years ago, do you think that you are happier now than you were? (X ONE Box)

- 1 Happier than 2-3 years ago
- 2 Almost the same as 2-3 years ago
- 3 Unhappier than 2-3 years ago
- 4 Don't know

21. When you usually go out, how high does the probability of rain have to be before you take an umbrella? (Write In)

More than: _____ %

22. As the proverb says, "Nothing ventured, nothing gained," there is a way of thinking that it is necessary to take risks if you expect excellent results. On the other hand, as the proverb says, "A wise man never courts danger," there is a way of thinking that you should avoid risks as much as possible. Which way of thinking is close to yours? On a scale of 0-10 with "10" being completely sympathetic with the way of thinking "Nothing ventured, nothing gained", and "0" being completely sympathetic with the way of thinking of "A wise man", please rate your behavioral pattern. (X ONE Box)

**Nothing Ventured,
Nothing Gained**

**A Wise Man Never
Courts Danger**

- 10 9 8 7 6 5 4 3 2 1 0

23. When you usually go out, are you cautious of locking doors/windows and turning off appliances to prevent a fire? On a scale of 0-10 with "10" being the "last person to be cautious", and "0" being the "most cautious", please rate your level of cautiousness. (X ONE Box)

**Last Person To
Be Cautious**

**Most
Cautious**

- 10 9 8 7 6 5 4 3 2 1 0

24. In which kind of town do you prefer to live, where the people are richer than you or the people are poorer than you? Assume these two towns have the same degree of safety and convenience. (X ONE Box)

- 1 Live in a town where the people are much richer than you.
- 2 Live in a town where the people are slightly richer than you
- 3 Live in a town where the people have the same standard of living as you.
- 4 Live in a town where the people are slightly poorer than you.
- 5 Live in a town where the people are much poorer than you.
- 6 Either town is OK

25. How does your standard of living compare with people around you? (X ONE Box)

- 1 Theirs is much lower than mine
- 2 Theirs is somewhat lower than mine
- 3 Theirs is about the same as mine
- 4 Theirs is somewhat higher than mine
- 5 Theirs is much higher than mine

25a. In question 25, with whom did you compare your standard of living? (X ONE Box)

- 01 Neighbor
- 02 Classmates of your school days
- 03 Relatives
- 04 Families of your children's classmates
- 05 Person at work in your company who is in your age group, has similar academic background, or person who has started working in the same year
- 06 Person at work in your company who is assigned with similar job as you are, regardless of their age, academic background, year in which one joined a company.
- 07 Person working in another company in the same business who belongs to the same age group, has similar academic background, or person who has started working in the same year
- 08 Person working in another company in the same business who is assigned with similar job as you are, regardless of their age, academic background, year in which one joined a company
- 09 Average people in the US
- 10 Average people in the world
- 11 Friend or acquaintance excluding above choices
- Others (Specify): _____
- + I don't know

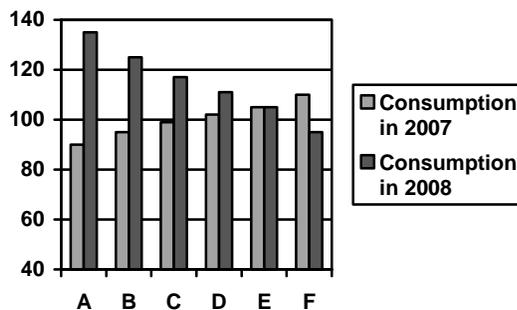
26. Let's assume that you have parents if you actually don't have. Also, assume that you aren't living together with your parents if you actually are. Suppose that your parents had only one-third as much family income per person to live on as you do. Up to how much of your own family income per month would you be willing to give your parents to help out until things changed (possibly a few years)? **(X ONE Box)**
- 1 Up to 2 % of your family income per month
 - 2 Up to 5 % of your family income per month
 - 3 Up to 10 % of your family income per month
 - 4 Up to 20 % of your family income per month
 - 5 No help at all
27. Let's assume that you have a child if you actually don't have. Also, assume that you aren't living together with your child if you actually are. Suppose that one of your children had only one-third as much family income per person to live on as you do. Up to how much of your own family income per month would you be willing to give your child to help out until things changed (possibly a few years)? **(X ONE Box)**
- 1 Up to 2 % of your family income per month
 - 2 Up to 5 % of your family income per month
 - 3 Up to 10 % of your family income per month
 - 4 Up to 20 % of your family income per month
 - 5 No help at all
28. Suppose that you found a well-known charity that gave financial help to people who typically had about one-fifth of your family income per person. Up to how much of your own family income per month would you be willing to give the charity if you knew the money would go directly to benefit these people? **(X ONE Box)**
- 1 Up to 2 % of your family income per month
 - 2 Up to 5 % of your family income per month
 - 3 Up to 10 % of your family income per month
 - 4 Up to 20 % of your family income per month
 - 5 No help at all
29. Suppose that you found a well-known charity that gave financial help to people who typically had about one-fifth of your family income per person. Up to how much of your own family income per month would you be willing to give the charity if you knew the charity would give twice the amount of your donation directly to benefit these people? **(X ONE Box)**
- 1 Up to 2 % of your family income per month
 - 2 Up to 5 % of your family income per month
 - 3 Up to 10 % of your family income per month
 - 4 Up to 20 % of your family income per month
 - 5 No help at all
30. Imagine that you have a 5-year old child that has a high fever and is in pain. The child's doctor tells you that both the fever and pain are harmless. He can give you a medicine that cures the sickness but slightly weakens the child's immune system when the child becomes 50 years old. What would you do? **(X ONE Box)**
- 1 I would give the medicine to the child if the sickness is known to last for one day.
 - 2 I would give the medicine to the child if the sickness is known to last for two days.
 - 3 I would give the medicine to the child if the sickness is known to last for one week.
 - 4 I would give the medicine to the child if the sickness is known to last for one month.
 - 5 I would not give the medicine to the child.
31. Imagine that you have a 19-year old child that has been working at a restaurant for the last month. The child has been doing so to earn money to buy a concert ticket. You agreed that it would be all right for the child to buy the ticket as long as the child earns the necessary money. The child just got fired, and asked you to help by providing one tenth of the necessary money. The tickets will be sold out if you do not provide the money. What would you do in this situation? **(X ONE Box)**
- 1 I would provide the money regardless of the reason why the child got fired.
 - 2 I would provide the money if the child is not at fault for being fired.
 - 3 I would not provide the money because it is not good for my child.
 - 4 I would not provide the money because it will be a waste of money.
32. On average, how much do you think hair of American would grow in a year? Please answer in a range which you are absolutely confident that the correct value is within that range.
- I'm confident that hair would grow between _____ and _____ inches in a year.
- (Write In) (Write In)

33. Suppose that your income is guaranteed to be 5 % more than what you earned in the year of 2006 for the rest of your life. Assume that there will be no inflation.

Assume that if you reduced your spending in the year 2007 , you could spend twice that amount in the year 2008. The table below indicates six possible patterns of spending you could choose under this assumption. Which pattern of spending do you like most among A, B, C, D, E, and F in the table? Please indicate your first choice pattern and the second choice pattern below.

Possible Patterns of Spending		(X ONE Box Under EACH)	
Spending In 2007 (Relative to 2006)	Spending In 2008 (Relative to 2006)	FIRST Choice Pattern	SECOND Choice Pattern
A. Lower by 10%	Higher by 35%.....	1 <input type="checkbox"/>	1 <input type="checkbox"/>
B. Lower by 5%	Higher by 25%.....	2 <input type="checkbox"/>	2 <input type="checkbox"/>
C. Lower by 1%	Higher by 17%.....	3 <input type="checkbox"/>	3 <input type="checkbox"/>
D. Higher by 2%	Higher by 11%.....	4 <input type="checkbox"/>	4 <input type="checkbox"/>
E. Higher by 5%	Higher by 5%.....	5 <input type="checkbox"/>	5 <input type="checkbox"/>
F. Higher by 10%	Lower by 5%	6 <input type="checkbox"/>	6 <input type="checkbox"/>

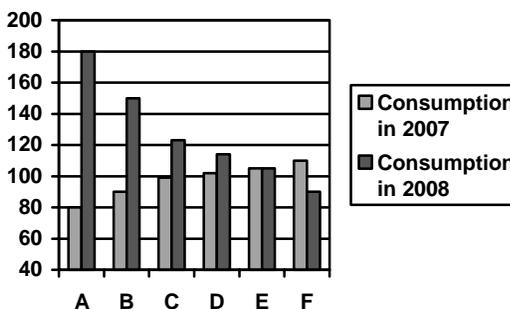
For your reference, this chart shows six possible patterns of spending (spending in 2006 is normalized to 100).



34. Now suppose that if you reduced your spending in the year 2007, you could spend three times that amount in the year 2008. The table below indicates six possible patterns of spending you could choose under the new assumption. Which pattern of spending do you like most among A, B, C, D, E, and F in the table? Please indicate your first choice pattern and the second choice pattern below.

Possible Patterns of Spending		(X ONE Box Under EACH)	
Spending In 2007 (Relative to 2006)	Spending In 2008 (Relative to 2006)	FIRST Choice Pattern	SECOND Choice Pattern
A. Lower by 20%	Higher by 80%	1 <input type="checkbox"/>	1 <input type="checkbox"/>
B. Lower by 10%	Higher by 50%	2 <input type="checkbox"/>	2 <input type="checkbox"/>
C. Lower by 1%	Higher by 23%	3 <input type="checkbox"/>	3 <input type="checkbox"/>
D. Higher by 2%	Higher by 14%	4 <input type="checkbox"/>	4 <input type="checkbox"/>
E. Higher by 5%	Higher by 5%	5 <input type="checkbox"/>	5 <input type="checkbox"/>
F. Higher by 10%	Lower by 10%	6 <input type="checkbox"/>	6 <input type="checkbox"/>

For your reference, this chart shows six possible patterns of spending (spending in 2006 is normalized to 100).



35. About how many hours a week do you and your spouse usually work? If you don't work outside the home, X "don't work". If you don't have a spouse, X "no spouse" and if your spouse doesn't work outside the home, X "doesn't work". (Write In A Number For EACH Row)

You → hours per week: _____ - Don't work → (Continue)
 Your spouse → hours per week: _____ + No spouse - Doesn't work

35a. Let's suppose that you're working. How much do you think is the hourly wage of your job? (Write In)
 _____ dollars per hour

36. About how many days in a year do you and your spouse work? If you don't work outside the home, X "don't work". If you don't have a spouse, X "no spouse" and if your spouse doesn't work outside the home, X "doesn't work". (Write In Number In For EACH Row)

You → days per year: _____ - Don't work
 Your spouse → days per year: _____ + No spouse - Doesn't work

37. To what age do you and your spouse plan to work? If you are already retired, write in your age at the time of retirement. If you don't work outside the home, X "don't work". If you don't have a spouse, X "no spouse" and if your spouse doesn't work outside the home, X "doesn't work". (X ONE Box And Write In Number In For EACH Row)

You → years old: _____ - Don't work
 Your spouse → years old: _____ + No spouse - Doesn't work

38. Let's assume that you have won a lottery. The prize money will be the same amount as last year's household income and will be paid every year for as long as you live. (If you have a spouse, it will be paid continuously as long as one of you is living). By winning the lottery, how would you change your working hours per week? Assume that if you choose to quit your job, you cannot take another job. **(X ONE Box) (If You Would Increase Or Decrease Your Working Hours Per Week, Please Indicate By How Much)**
- 1 Increase _____ hours/week **(Write In)**
 - 2 Will not change
 - 3 Decrease _____ hours/week **(Write In)**
 - 4 I will quit my job immediately and will not work
 - 5 I don't work
 - 6 I don't know
39. Let's assume that your employer cuts your present wage per hour in half, limited to this year. If you could change your working hours per week as you like, how would you change your working hours per week? Assume that if you choose to quit your job, you cannot take another job. **(X ONE Box) (If You Would Increase Or Decrease Your Working Hours Per Week, Please Indicate By How Much)**
- 1 Increase _____ hours/week **(Write In)**
 - 2 Will not change
 - 3 Decrease _____ hours/week **(Write In)**
 - 4 I will quit my job immediately and will not work
 - 5 I don't work
 - 6 I don't know
40. Now let's assume that your employer cuts your present wage per hour **in half, forever**. If you could change your working hours per week as you like, how would you change your working hours per week? Assume that if you choose to quite your job, you cannot take another job. **(X ONE Box) (If You Would Increase Or Decrease Your Working Hours Per Week, Please Indicate By How Much)**
- 1 Increase _____ hours/week **(Write In)**
 - 2 Will not change
 - 3 Decrease _____ hours/week **(Write In)**
 - 4 I will quit my job immediately and will not work
 - 5 I don't work
 - 6 I don't know
41. Let's assume that your employer cuts your present wage per hour by **10%, forever**. If you could change your working hours per week as you like, how would you change your working hours per week? Assume that if you choose to quit your job, you cannot take another job. **(X ONE Box) (If You Would Increase Or Decrease Your Working Hours Per Week, Please Indicate By How Much)**
- 1 Increase _____ hours/week **(Write In)**
 - 2 Will not change
 - 3 Decrease _____ hours/week **(Write In)**
 - 4 I will quit my job immediately and will not work
 - 5 I don't work
 - 6 I don't know
42. Let's assume that your employer **increase** your present wage per hour by **10%, forever**. If you could change your working hours per week as you like, how would you change your working hours per week? Assume that if you choose to quit your job, you cannot take another job. **(X ONE Box) (If You Would Increase Or Decrease Your Working Hours Per Week, Please Indicate By How Much)** If you don't work right now, assume that your hourly wage in Qu 35a will be increased by 10%, forever. In this case, if you would. choose to work, X "1" and write in working hours. If you would choose not to work as is now, X "2".
- 1 Increase _____ hours/week **(Write In)**
 - 2 Will not change
 - 3 Decrease _____ hours/week **(Write In)**
 - 4 I will quit my job immediately and will not work
 - 5 I don't work
 - 6 I don't know
43. Let's assume that your employer **doubles** your present wage per hour **forever**. If you could change your working hours per week as you like, how would you change your working hours per week? Assume that if you choose to quit your job, you cannot take another job. **(X ONE Box) (If You Would Increase Or Decrease Your Working Hours Per Week, Please Indicate By How Much)** If you don't work right now, assume that your hourly wage in Qu. 35a will be doubled forever. In this case, if you would choose to work, X "1" and write in working hours. If you would choose not to work as is now, X "2".
- 1 Increase _____ hours/week **(Write In)**
 - 2 Will not change
 - 3 Decrease _____ hours/week **(Write In)**
 - 4 I will quit my job immediately and will not work
 - 5 I don't work
 - 6 I don't know
44. Let's assume that your employer **doubles** your present wage per hour, **limited to this year**. If you could change your working hours per week as you like, how would you change your working hours per week? Assume that if you choose to quit your job, you cannot take another job. **(X ONE Box) (If You Would Increase Or Decrease Your Working Hours Per Week, Please Indicate By How Much)** If you don't work right now, assume that your hourly wage in Qu. 35a will be doubled, limited to this year. In this case, if you would choose to work, X "1" and write in working hours. If you would choose not to work as is now, X "2".
- 1 Increase _____ hours/week **(Write In)**
 - 2 Will not change
 - 3 Decrease _____ hours/week **(Write In)**
 - 4 I will quit my job immediately and will not work
 - 5 I don't work
 - 6 I don't know

45. If your employer **cuts** your present wage per hour **forever** to a certain level, at what point of decrease would you immediately quit your job? Please assume that if you choose to quit your job, you cannot take another job. If you don't work right now, X "I don't work". **(X ONE Box)**
 Decrease of _____ % → **(Skip To Section 2, Qu. 1)** + I don't work → **(Continue)**
- 45a. If your hourly wage in Qu. 35a will **increase forever** to a certain level, at what point of increase would you start working immediately? If you won't work no matter how much your hourly wage increases, X "I won't work". **(X ONE Box)**
 Increase of _____ % + I don't work

Section 2 - The following questions are about you.

1. Your gender: 1 Male 2 Female
2. Do you currently have a spouse? **(X ONE Box)**
 1 I have a spouse (husband or wife, including common-law marriage) → **(Continue)**
 2 I don't have a spouse → **(Skip To Qu. 3)**
- 2a. When did you marry your current spouse? **(Write In #)**
 Year: _____ or when I was _____ years old
3. Have you ever experienced a death of your spouse or experienced a divorce or a separation? **(X ONE Box)**
 1 I've experienced a divorce or a separation
 2 I've experienced a death of my spouse
 3 I've experienced both a divorce/separation and a death of my spouse
 4 I've experienced neither
4. What is your height and weight? **(Write In #)** Height: _____ inches, Weight: _____ pounds
5. What is your dominant hand at present and from birth? **(X ONE Box Under EACH)**
- | <u>Dominant Hand</u> | <u>At Present</u> | <u>From Birth</u> |
|--|----------------------------|----------------------------|
| Right-hand | 1 <input type="checkbox"/> | 1 <input type="checkbox"/> |
| Left-hand | 2 <input type="checkbox"/> | 2 <input type="checkbox"/> |
| Able to use either hand with equal skill | 3 <input type="checkbox"/> | 3 <input type="checkbox"/> |

Please answer the following questions for you and your spouse (if applicable)

6. What are you and your spouse's birth years? **(Write In Year)**
 You, yourself: Month _____ Year _____ Your spouse: Month _____ Year _____
 + No spouse
7. How many brothers and sisters did you have when you were 15 years old? **(Write In Number For EACH)**
 Older brothers _____ Younger brothers _____
 Older sisters _____ Younger sisters _____
8. How many brothers and sisters do you have now who are alive? **(Write In Number For EACH)**
You: Older brothers _____ Younger brothers _____
 Older sisters _____ Younger sisters _____
Your spouse: Older brothers _____ Younger brothers _____
 Older sisters _____ Younger sisters _____
9. Please indicate the highest level of education (or equivalent) completed by you and your spouse. *If you are still in school, "X" the one you are in now.* **(X ONE Box For EACH)**
- | | <u>Yourself</u> | <u>Your Spouse</u> |
|---|----------------------------|----------------------------|
| No spouse | + | <input type="checkbox"/> |
| Grade School..... | 1 <input type="checkbox"/> | 1 <input type="checkbox"/> |
| Some High School..... | 2 <input type="checkbox"/> | 2 <input type="checkbox"/> |
| Graduated High School | 3 <input type="checkbox"/> | 3 <input type="checkbox"/> |
| Some College - no degree | 4 <input type="checkbox"/> | 4 <input type="checkbox"/> |
| Graduated College - Associate's Degree (2 year) | 5 <input type="checkbox"/> | 5 <input type="checkbox"/> |
| Graduated College - Bachelor's Degree (4 year) | 6 <input type="checkbox"/> | 6 <input type="checkbox"/> |
| Some post graduate studies - no degree | 7 <input type="checkbox"/> | 7 <input type="checkbox"/> |
| Masters Degree - MS, MA, MBA, etc. | 8 <input type="checkbox"/> | 8 <input type="checkbox"/> |
| Doctoral Degree - DVM, Ph.D, DDS, etc. | 9 <input type="checkbox"/> | 9 <input type="checkbox"/> |

10. What are you and your spouse's occupations? **(X ONE Box For EACH)**

	<u>Yourself</u>	<u>Your Spouse</u>
No spouse		+ <input type="checkbox"/>
Office worker (office clerks, sales persons).....01	<input type="checkbox"/>	01 <input type="checkbox"/>
Shop worker (running retail shops, shop persons or door-to-door salesman, etc.)02	<input type="checkbox"/>	02 <input type="checkbox"/>
Managerial post (manager of government employees or a company's employees, or directors, etc.)03	<input type="checkbox"/>	03 <input type="checkbox"/>
Specialists / Technical posts (teachers, doctors, technical experts, or artists, etc.)04	<input type="checkbox"/>	04 <input type="checkbox"/>
Worker in the Service industry (barbers/hairstylists, waiters/waitresses, taxi drivers or security guards, etc.)05	<input type="checkbox"/>	05 <input type="checkbox"/>
Field worker (carpenters, repairmen or factory workers, etc.).....06	<input type="checkbox"/>	06 <input type="checkbox"/>
Agriculture, forestry and fisheries industry07	<input type="checkbox"/>	07 <input type="checkbox"/>
Housewives/Househusbands (part-time workers)08	<input type="checkbox"/>	08 <input type="checkbox"/>
Housewives/Househusbands (unemployed)09	<input type="checkbox"/>	09 <input type="checkbox"/>
Student10	<input type="checkbox"/>	10 <input type="checkbox"/>
Retired (excluding housewives/househusbands)11	<input type="checkbox"/>	11 <input type="checkbox"/>
Unemployed (excluding housewives/househusbands)12	<input type="checkbox"/>	12 <input type="checkbox"/>
Other (Specify):	<input type="checkbox"/>	<input type="checkbox"/>

If you answered 1 to 7 for yourself at Qu. 10, please continue. Otherwise, skip to Qu. 11.

10-1. What is the type of your employment? **(X ONE Box)**

- | | |
|--|---|
| 1 <input type="checkbox"/> Company employee/Organization staff | 4 <input type="checkbox"/> Self-employed |
| 2 <input type="checkbox"/> Government employee | 5 <input type="checkbox"/> Family business employee (in self-employed business) |
| 3 <input type="checkbox"/> Businessman/Director | |

10-2. How many years have you been working for your present company? **(X ONE Box)**

- | | |
|---|---|
| 1 <input type="checkbox"/> Less than a year | 5 <input type="checkbox"/> 20 years to less than 30 years |
| 2 <input type="checkbox"/> A year to less than 5 years | 6 <input type="checkbox"/> 30 years to less than 40 years |
| 3 <input type="checkbox"/> 5 years to less than 10 years | 7 <input type="checkbox"/> More than 40 years |
| 4 <input type="checkbox"/> 10 years to less than 20 years | |

10-3. Approximately how many employees are working for the company/office you are working for? Answer the approximate number including all the head office, branch offices, branch stores, sales offices and factories. If you are working for a government organization, select "Government employee." **(X ONE Box)**

- | | | |
|--|--|---|
| 1 <input type="checkbox"/> 1 to 5 people | 4 <input type="checkbox"/> 100 to 299 people | 7 <input type="checkbox"/> 1,000 to 4,999 people |
| 2 <input type="checkbox"/> 6 to 29 people | 5 <input type="checkbox"/> 300 to 499 people | 8 <input type="checkbox"/> More than 5,000 people |
| 3 <input type="checkbox"/> 30 to 99 people | 6 <input type="checkbox"/> 500 to 999 people | 9 <input type="checkbox"/> Government employee |

10-4. Which one of the following best describes the industry in which you work? **(X ONE Box)**

- | | |
|---|---|
| 01 <input type="checkbox"/> Agriculture and forestry industry | 07 <input type="checkbox"/> Real estate business |
| 02 <input type="checkbox"/> Mining industry | 08 <input type="checkbox"/> Transport /Correspondence industry |
| 03 <input type="checkbox"/> Construction industry | 09 <input type="checkbox"/> Electric/Gas/Water/Heat supply industry |
| 04 <input type="checkbox"/> Manufacturing industry | 10 <input type="checkbox"/> Service industry |
| 05 <input type="checkbox"/> Wholesale/Retail business | 11 <input type="checkbox"/> Others |
| 06 <input type="checkbox"/> Financial/Insurance business | |

11. Do you have any children? **(X ONE Box)**

- 1 No children → **(Skip To Qu. 12)** 2 Have children → # of children: _____ → **(Continue)**

11a. How old is your youngest child now? **(Write In)** _____ years old

12. Approximately how much was the annual earned income of you and your spouse before taxes, with bonuses included (and also business income) for 2006? If you prefer answering in terms of monthly income or hourly wage, please write in the amount on the appropriate line. **(X ONE Box)**

	<u>Yourself</u>	<u>Your Spouse</u>
No spouse		+ <input type="checkbox"/>
None01	<input type="checkbox"/>	01 <input type="checkbox"/>
Less than \$10,00002	<input type="checkbox"/>	02 <input type="checkbox"/>
\$10,000 to less than \$20,00003	<input type="checkbox"/>	03 <input type="checkbox"/>
\$20,000 to less than \$40,00004	<input type="checkbox"/>	04 <input type="checkbox"/>
\$40,000 to less than \$60,00005	<input type="checkbox"/>	05 <input type="checkbox"/>
\$60,000 to less than \$80,00006	<input type="checkbox"/>	06 <input type="checkbox"/>
\$80,000 to less than \$100,00007	<input type="checkbox"/>	07 <input type="checkbox"/>
\$100,000 to less than \$120,00008	<input type="checkbox"/>	08 <input type="checkbox"/>
\$120,000 to less than \$140,00009	<input type="checkbox"/>	09 <input type="checkbox"/>
More than \$140,00010	<input type="checkbox"/>	10 <input type="checkbox"/>
Monthly income (Specify):	\$ _____	\$ _____
Dollars per hour (Specify):	\$ _____	\$ _____

13. Which of the following best describes your current family status? **(X ONE Box)**

- | | |
|---|--|
| 1 <input type="checkbox"/> Single | 5 <input type="checkbox"/> Husband, wife, children and you or your spouse's parents |
| 2 <input type="checkbox"/> Husband and wife | 6 <input type="checkbox"/> Husband, wife, children, you or your spouse's parents, brothers and sisters |
| 3 <input type="checkbox"/> Husband, wife and children | <input type="checkbox"/> Others (Specify): _____ |
| 4 <input type="checkbox"/> Single parent and children | |

14. How many people are currently living in your household? **(Write In)** # of people: _____

15. How much was the average food expense of your entire family per month in 2006? **(Write In Rounding To Nearest Whole Dollar)**

Approximate food expense (excluding expense of eating out).....\$ _____ per month
 Approximate expense of eating out\$ _____ per month

16. How much did you spend on durable consumer goods such as housing, cars, and expensive electronic products for your entire family in 2006? **(Write In Rounding To Nearest Whole Dollar)**

Approximate expense in 2006 for entire family\$ _____

17. How much are the average expenditures of your entire family per month in 2006? Exclude durable consumer goods purchased such as housing, cars, expensive electronic products, taxes, insurance premiums, and mortgage interest. Include costs of public utilities and energy bills. **(Write In Rounding To Nearest Whole Dollar)**

Approximate expense in 2006 for entire family\$ _____ per month

18. How much did the gross expenditures of your entire family in 2006 change compared to the amount in 2005? **(X ONE Box)**

Increased by more than 9%	Increased by 8-9%	Increased by 6-7%	Increased by 4-5%	Increased by 1-3%	Increased by less than 1% OR Decreased by less than 1%	Decreased by 1-3%	Decreased by 4-5%	Decreased by 6-7%	Decreased by 8-9%	Decreased by more than 9%
10 <input type="checkbox"/>	09 <input type="checkbox"/>	08 <input type="checkbox"/>	07 <input type="checkbox"/>	06 <input type="checkbox"/>	05 <input type="checkbox"/>	04 <input type="checkbox"/>	03 <input type="checkbox"/>	02 <input type="checkbox"/>	01 <input type="checkbox"/>	00 <input type="checkbox"/>

19. How much do you estimate the gross expenditures of your entire family in 2007 will change compared to the amount in 2006? **(X ONE Box)**

Increase by more than 9%	Increase by 8-9%	Increase by 6-7%	Increase by 4-5%	Increase by 1-3%	Increase by less than 1% OR Decrease by less than 1%	Decreased by 1-3%	Decrease by 4-5%	Decrease by 6-7%	Decrease by 8-9%	Decrease by more than 9%
10 <input type="checkbox"/>	09 <input type="checkbox"/>	08 <input type="checkbox"/>	07 <input type="checkbox"/>	06 <input type="checkbox"/>	05 <input type="checkbox"/>	04 <input type="checkbox"/>	03 <input type="checkbox"/>	02 <input type="checkbox"/>	01 <input type="checkbox"/>	00 <input type="checkbox"/>

20. What would you estimate the annual growth rate of consumer prices to be in 2007? **(X ONE Box)**

Increase by more than 4.5%	Increase by 3.6-4.5%	Increase by 2.6-3.5%	Increase by 1.6-2.5%	Increase by 0.5-1.5%	Increase by less than 0.5% OR Decrease by less than 0.5%	Decrease by 0.5-1.5%	Decrease by 1.6-2.5%	Decrease by 2.6-3.5%	Decrease by 3.6-4.5%	Decrease by more than 4.5%
10 <input type="checkbox"/>	09 <input type="checkbox"/>	08 <input type="checkbox"/>	07 <input type="checkbox"/>	06 <input type="checkbox"/>	05 <input type="checkbox"/>	04 <input type="checkbox"/>	03 <input type="checkbox"/>	02 <input type="checkbox"/>	01 <input type="checkbox"/>	00 <input type="checkbox"/>

21. Are you seeking a job? *(Please answer regardless of whether or not you presently have a job.)* **(X ONE Box)**

- 1 Seeking a job 2 Not seeking a job

22. Have you experienced unemployment in the past 5 years? Here, "unemployment" means being jobless and also seeking a job. **(X ONE Box)**

- 1 Have experienced 2 Haven't experienced

23. Do you think there is a possibility that you or someone in your family will be unemployed (in case of running your own business, the possibilities of discontinuing business) within 2 years? **(X ONE Box)**

- 1 Strong possibility 2 Some possibility 3 Little possibility 4 Don't know

24. Do you think you will move in the next 5 years? **(X ONE Box)**

- 1 Moving is a certainty
 2 Strong possibility of moving
 3 Can't say which
 4 Little possibility of moving
 5 No possibility of moving

25. Please indicate the highest level of education (or equivalent) completed by your parents and your spouse's parents. **(X ONE Box For EACH)**

	<u>Your Father</u>	<u>Your Mother</u>	<u>Your Spouse's Father</u>	<u>Your Spouse's Mother</u>
No spouse			+ <input type="checkbox"/>	+ <input type="checkbox"/>
Grade School.....	1 <input type="checkbox"/>	1 <input type="checkbox"/>	1 <input type="checkbox"/>	1 <input type="checkbox"/>
Some High School.....	2 <input type="checkbox"/>	2 <input type="checkbox"/>	2 <input type="checkbox"/>	2 <input type="checkbox"/>
Graduated High School	3 <input type="checkbox"/>	3 <input type="checkbox"/>	3 <input type="checkbox"/>	3 <input type="checkbox"/>
Some College - no degree	4 <input type="checkbox"/>	4 <input type="checkbox"/>	4 <input type="checkbox"/>	4 <input type="checkbox"/>
Graduated College - Associate's Degree (2 year)	5 <input type="checkbox"/>	5 <input type="checkbox"/>	5 <input type="checkbox"/>	5 <input type="checkbox"/>
Graduated College - Bachelor's Degree (4 year)	6 <input type="checkbox"/>	6 <input type="checkbox"/>	6 <input type="checkbox"/>	6 <input type="checkbox"/>
Some post graduate studies - no degree	7 <input type="checkbox"/>	7 <input type="checkbox"/>	7 <input type="checkbox"/>	7 <input type="checkbox"/>
Masters Degree - MS, MA, MBA, etc.	8 <input type="checkbox"/>	8 <input type="checkbox"/>	8 <input type="checkbox"/>	8 <input type="checkbox"/>
Doctoral Degree - DVM, Ph.D, DDS, etc.	9 <input type="checkbox"/>	9 <input type="checkbox"/>	9 <input type="checkbox"/>	9 <input type="checkbox"/>

26. Are your (or your spouse's) parents alive? If so, how old are they? If your parents are deceased, indicate their age when they have died. **(Write In Number For EACH)**

	<u>Living Parents' Age</u>	<u>Deceased Parents' Age</u>
Your father.....	_____	_____
Your mother.....	_____	_____
Your spouse's father.....	_____	_____
Your spouse's mother.....	_____	_____

27. Now, we would like to ask you about dependents in your family. Here, dependents mean anyone you claimed on your last tax return. Are you ... **(X ONE Box)**

- 1 Supporting someone in the family.
- 2 Supported by someone in your family.
- 3 Neither supporting nor being supported. (singles household included)

28. Which type of home do you live in? **(X ONE Box)**

- 1 Your own house (a single house)
- 2 Your own condominium
- 3 Private rented house (a single house or an apartment)
- 4 Supplied house (a company house or an official residence)
- 5 Government-owned housing
- 6 Lodgings (Hotels, Motels, etc.)
- 7 Dormitory, Group Quarters, etc.
- 8 Others

29. Approximately how much was the annual earned income before taxes and with bonuses included of your entire household for 2006? *(If you are student, please answer the income of your parents' entire household.)* **(X ONE Box)**

- 01 Less than \$10,000
- 02 \$10,000 to less than \$20,000
- 03 \$20,000 to less than \$40,000
- 04 \$40,000 to less than \$60,000
- 05 \$60,000 to less than \$80,000
- 06 \$80,000 to less than \$100,000
- 07 \$100,000 to less than \$120,000
- 08 \$120,000 to less than \$140,000
- 09 \$140,000 to less than \$160,000
- 10 \$160,000 to less than \$180,000
- 11 \$180,000 to less than \$200,000
- 12 More than \$200,000

30. Considering your family's ability, about how much income do you think is natural for your household? Please answer for household income. *(If you are a student, please answer the income of your parents' entire household.)* **(X ONE Box)**

- 01 Less than \$10,000
- 02 \$10,000 to less than \$20,000
- 03 \$20,000 to less than \$40,000
- 04 \$40,000 to less than \$60,000
- 05 \$60,000 to less than \$80,000
- 06 \$80,000 to less than \$100,000
- 07 \$100,000 to less than \$120,000
- 08 \$120,000 to less than \$140,000
- 09 \$140,000 to less than \$160,000
- 10 \$160,000 to less than \$180,000
- 11 \$180,000 to less than \$200,000
- 12 More than \$200,000

31. About how much household income is common for people around you? **(X ONE Box)**

- 01 Less than \$10,000
- 02 \$10,000 to less than \$20,000
- 03 \$20,000 to less than \$40,000
- 04 \$40,000 to less than \$60,000
- 05 \$60,000 to less than \$80,000
- 06 \$80,000 to less than \$100,000
- 07 \$100,000 to less than \$120,000
- 08 \$120,000 to less than \$140,000
- 09 \$140,000 to less than \$160,000
- 10 \$160,000 to less than \$180,000
- 11 \$180,000 to less than \$200,000
- 12 More than \$200,000

32. How much did the annual earned gross income of your entire household of 2006 change compared to the amount of 2005? *(If you are student, please answer the income of your parents' entire household.)* **(X ONE Box)**

Increased by more than 9%	Increased by 8-9%	Increased by 6-7%	Increased by 4-5%	Increased by 1-3%	Increased by less than 1% OR Decreased by less than 1%	Decreased by 1-3%	Decreased by 4-5%	Decreased by 6-7%	Decreased by 8-9%	Decreased by more than 9%	
10 <input type="checkbox"/>	09 <input type="checkbox"/>	08 <input type="checkbox"/>	07 <input type="checkbox"/>	06 <input type="checkbox"/>	05 <input type="checkbox"/>	04 <input type="checkbox"/>	03 <input type="checkbox"/>	02 <input type="checkbox"/>	01 <input type="checkbox"/>	00 <input type="checkbox"/>	

33. How much do you estimate the annual earned gross income of your entire household in 2007 will change compared to the amount in 2006? *(If you are a student, please answer the income of your parents' entire household.)* **(X ONE Box)**

Increase by more than 9%	Increase by 8-9%	Increase by 6-7%	Increase by 4-5%	Increase by 1-3%	Increase by less than 1% OR Decrease by less than 1%	Decrease by 1-3%	Decrease by 4-5%	Decrease by 6-7%	Decrease by 8-9%	Decrease by more than 9%	
10 <input type="checkbox"/>	09 <input type="checkbox"/>	08 <input type="checkbox"/>	07 <input type="checkbox"/>	06 <input type="checkbox"/>	05 <input type="checkbox"/>	04 <input type="checkbox"/>	03 <input type="checkbox"/>	02 <input type="checkbox"/>	01 <input type="checkbox"/>	00 <input type="checkbox"/>	

34. Approximately how much is the present appraised value of all housing and properties which your entire household owns? *(If you are a student, please answer about the housing and properties your parents' entire household owns.)* **(X ONE Box)**

- 01 Do not possess housing or properties
- 02 Less than \$50,000
- 03 \$50,000 to less than \$100,000
- 04 \$100,000 to less than \$150,000
- 05 \$150,000 to less than \$200,000
- 06 \$200,000 to less than \$300,000
- 07 \$300,000 to less than \$400,000
- 08 \$400,000 to less than \$500,000
- 09 \$500,000 to less than \$1,000,000
- 10 \$1,000,000 or more

44. Have you ever experienced any of the following positions during school? (X ALL That Apply)

- 1 I was a class president in middle school
- 2 I was a class president in high school
- 3 I was a captain of a sport team or club in middle school
- 4 I was a captain of a sport team or club in high school
- 5 I was a student council member in middle school
- 6 I was a student council member in high school
- 7 I hadn't participated in any leadership roles.

45. Were you involved in any school club activities in middle school or high school? If you were in more than one club, answer for the one you had put in the most effort. (X ONE Box Under EACH)

	<u>In Middle School</u>	<u>In High School</u>
I actively participated in a sports team	1 <input type="checkbox"/>	1 <input type="checkbox"/>
I somewhat participated in a sports team	2 <input type="checkbox"/>	2 <input type="checkbox"/>
I actively participated in a club other than sports team	3 <input type="checkbox"/>	3 <input type="checkbox"/>
I somewhat participated in a club other than sports team.....	4 <input type="checkbox"/>	4 <input type="checkbox"/>
I did not participate in any sports team or club activities.....	5 <input type="checkbox"/>	5 <input type="checkbox"/>

46. When you were fifteen years old, were you one of the shorter ones or taller ones? (X ONE Box)

- 1 I was quite short
- 2 I was rather short
- 3 I was of average height
- 4 I was rather tall
- 5 I was quite tall

47. Thinking back to your school days from middle school, high school to college, please indicate your personal relationship or your personality that was true of you. (X ONE Box Under EACH)

	<u>In Middle School</u>	<u>In High School</u>	<u>In College</u>
I was a leader in my group	01 <input type="checkbox"/>	01 <input type="checkbox"/>	01 <input type="checkbox"/>
I was influential.....	02 <input type="checkbox"/>	02 <input type="checkbox"/>	02 <input type="checkbox"/>
I had held a lot of elected offices.....	03 <input type="checkbox"/>	03 <input type="checkbox"/>	03 <input type="checkbox"/>
People naturally followed my lead.....	04 <input type="checkbox"/>	04 <input type="checkbox"/>	04 <input type="checkbox"/>
I liked to make decisions	05 <input type="checkbox"/>	05 <input type="checkbox"/>	05 <input type="checkbox"/>
I liked to meet people	06 <input type="checkbox"/>	06 <input type="checkbox"/>	06 <input type="checkbox"/>
I often spoke before a group of people.....	07 <input type="checkbox"/>	07 <input type="checkbox"/>	07 <input type="checkbox"/>
I often chaired a meeting	08 <input type="checkbox"/>	08 <input type="checkbox"/>	08 <input type="checkbox"/>
I was precise and orderly in my manner.....	09 <input type="checkbox"/>	09 <input type="checkbox"/>	09 <input type="checkbox"/>
I was one of the confident ones.....	10 <input type="checkbox"/>	10 <input type="checkbox"/>	10 <input type="checkbox"/>
I was active	11 <input type="checkbox"/>	11 <input type="checkbox"/>	11 <input type="checkbox"/>
People often told me that I look mature.....	12 <input type="checkbox"/>	12 <input type="checkbox"/>	12 <input type="checkbox"/>
Didn't go to High School.....	-	13 <input type="checkbox"/>	-
Didn't go to College	-	-	14 <input type="checkbox"/>

48. When you were fifteen years old where did your grades rank among others in your grade? (X ONE Box Under EACH)

	<u>Average Of All Subjects</u>	<u>Grade In English</u>	<u>Grade In Math</u>
In lower rank.....	1 <input type="checkbox"/>	1 <input type="checkbox"/>	1 <input type="checkbox"/>
In rather lower rank.....	2 <input type="checkbox"/>	2 <input type="checkbox"/>	2 <input type="checkbox"/>
In the middle	3 <input type="checkbox"/>	3 <input type="checkbox"/>	3 <input type="checkbox"/>
In rather higher rank	4 <input type="checkbox"/>	4 <input type="checkbox"/>	4 <input type="checkbox"/>
In higher rank.....	5 <input type="checkbox"/>	5 <input type="checkbox"/>	5 <input type="checkbox"/>

49. In which state did you live when you were fifteen years old? If you lived in a foreign country, indicate the name of the country. (Write In)

Name of a State in the United States: _____
 Name of a Country: _____

50. In which state do your parents live? If they are living in a foreign country, indicate the name of the country. If your parents are deceased, indicate a place where they had lived for a long time. (Write In)

Your Parents: Name of a State in the United States: _____
 Name of a Country: _____

Your Spouse's Parents: Name of a State in the United States: _____
 Name of a Country: _____

51. Do you smoke? (X ONE Box)

- 1 Don't smoke at all
- 2 Hardly smoke
- 3 Smoke sometimes
- 4 About 10 cigarettes a day
- 5 About a pack a day
- 6 More than 2 packs a day
- 7 I used to smoke but had quit

52. Do you drink alcoholic beverages? (X ONE Box)

- 1 Don't drink at all
- 2 Hardly drink
- 3 Drink sometimes
- 4 A can of beer (12 oz.) or its equivalent a day, everyday
- 5 3 cans of beer (12 oz. x 3) or its equivalent a day, everyday
- 6 5 cans of beer (12 oz. x 5) or its equivalent a day, everyday

53. Do you gamble in lotteries or at casinos, or bet on sporting events or horse races? (X ONE Box)

- 1 Don't gamble at all
- 2 Hardly gamble
- 3 Several times a year or so
- 4 Once a month or so
- 5 Once a week or so
- 6 Almost everyday

54. Please indicate if you are affiliated with any of the following religions. **(X ALL That Apply)**

- | | | |
|--|--|---|
| 01 <input type="checkbox"/> Baptist | 07 <input type="checkbox"/> Other Protestant | 13 <input type="checkbox"/> Islam |
| 02 <input type="checkbox"/> Episcopalian | 08 <input type="checkbox"/> Roman Catholic | 14 <input type="checkbox"/> Judaism |
| 03 <input type="checkbox"/> Evangelical | 09 <input type="checkbox"/> Orthodox Christian | 15 <input type="checkbox"/> Scientology |
| 04 <input type="checkbox"/> Lutheran | 10 <input type="checkbox"/> Other Christian | 16 <input type="checkbox"/> Some other affiliation not listed above |
| 05 <input type="checkbox"/> Presbyterian | 11 <input type="checkbox"/> Buddhism | 17 <input type="checkbox"/> None |
| 06 <input type="checkbox"/> United Methodist | 12 <input type="checkbox"/> Hinduism | 18 <input type="checkbox"/> Prefer not to answer |

Thank you for your help with this study. Please return your completed questionnaire in the enclosed postage-paid envelope as soon as possible.